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Jonann S. Stutzman Chairman 2016 TRENDS Thank you for your participation in the 2016 TRENDS in Real Estate Seminar. I would like to personally thank you for being here and provide a bit of this event's history and what goes into making it happen every year.

CID: YOUR EXPERTS IN COMMERCIAL REAL ESTATE

Once again, the Baton Rouge and surrounding real estate community has come together in cooperation to educate our professional peers and associates, including the general public, regarding the ever-changing and evolving trends of our local real estate market. We have an opportunity, if only for four hours, to meet and greet, discuss business and enjoy each other's company.

As 2016 Chairperson of TRENDS and 2015 President of the Commercial Investment Division (CID) of the Baton Rouge Board of Realtors, I would like to thank and commend all those individuals and companies that volunteered their time and efforts over the last year compiling the vast amounts of data and information contained in these TRENDS presentations. This highly regarded statistical data provides the reader with a clear picture of current and future trends in six (6) distinct market sectors: office, industrial, multi-family, retail, residential, and finance. The TRENDS effort has consistently over the years provided a valuable service benefitting buyers, sellers, owners, developers and financial institutions by giving each the important information they seek and require to make the very decisions that promote and enhance the growth of our industry.

The Commercial Investment Division of the Greater Baton Rouge Board of Realtors will continue to coordinate TRENDS in an effort to benefit all. Providing information, insight and forecasting of market trends in the various sectors is our goal. We will endeavor to support the volunteer committee members who pool their resources and spend hours emailing and calling making repeated requests for current information on the properties contained in the data set. We will continue to work closely with the tireless individuals in the LSU Real Estate Department, whose participation and contribution to our annual effort is highly valued and appreciated.

The Baton Rouge metro area has a projected population of over 800,000 people in 2016. It is our responsibility as real estate professionals to dream and create a future Baton Rouge that provides people from all walks of life the opportunity for education, employment, happiness, fulfillment and safety. Let's continue to work together to build a future for all to live, love, work and play.

Our incoming Chairman of the TRENDS in Real Estate Seminar for 2017 will be Sean McDonald with Cook, Moore & Associates, and current CID President. I would like to welcome Sean and look forward to another exciting year for real estate in Baton Rouge!

Sincerely.

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FINANCE TRENDS

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COMMERCIAL REAL ESTATE FINANCE

Record Growth, But For How Long?

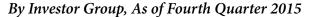
According to a recent press release from the Mortgage Bankers Association, the level of commercial/multifamily mortgage debt outstanding increased to \$2.83 trillion in the fourth quarter of 2015, an increase of \$59.7 billion, or 2.2 percent, over the third quarter. On a year-over-year basis, the amount of mortgage debt outstanding at the end of 2015 was \$184.5 billion higher than at the end of 2014, an increase of 7.0 percent. Multifamily mortgage debt outstanding rose to \$1.06 trillion, an increase of \$35.4 billion, or 3.4 percent, from the third quarter and \$99.8 billion, or 10.4 percent, from the fourth quarter of 2014.

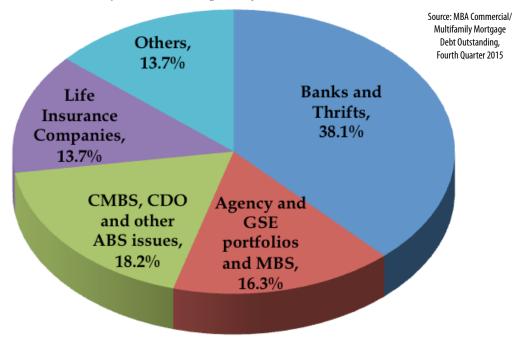
"During 2015, commercial and multifamily mortgage debt grew by the largest amount since the series began in 2007; multifamily mortgage debt grew at the fastest pace since that series began in 1993; and the amount of commercial and multifamily mortgage debt held in agency and GSE portfolios and MBS, and on bank balance sheets, grew more than in any previous year on record," said Jamie Woodwell, the Mortgage Bankers Association's Vice President of Commercial Real Estate Research in a March 2016 press release. "At the same time, the amount of mortgage debt held in commercial mortgage backed securities (CMBS) continued to decline. While 2015 marked many new records, recent market and regulatory changes have the potential to impact the availability of commercial and multifamily mortgage debt during 2016."

Commercial banks continue to hold the largest share of commercial/multifamily mortgages, with \$1.08 trillion, or 38.1 percent of the total. CMBS, CDO and other ABS issues are the second largest holders of commercial/multifamily mortgages, holding \$515 billion, or 18.2 percent of the total. Agency and GSE portfolios and MBS hold \$461 billion, or 16.3 percent of the total, and life insurance companies hold \$386 billion, or 13.7 percent of the total. Many life insurance companies, banks and the GSEs purchase and hold CMBS, CDO and other ABS issues. These loans appear in the CMBS, CDO and other ABS categories.

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COMMERCIAL & MULTIFAMILY MORTGAGE DEBT OUTSTANDING

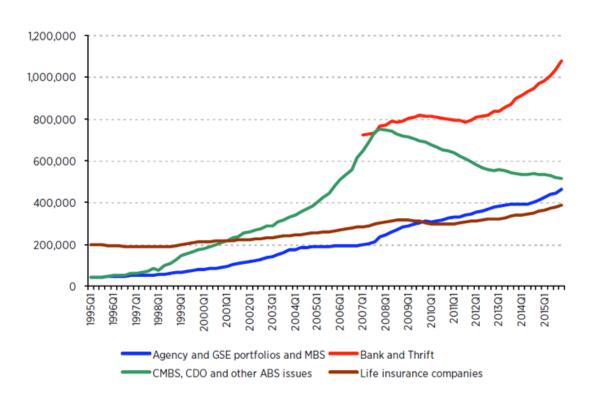




COMMERCIAL AND MULTIFAMILY MORTGAGE DEBT OUTSTANDING

Total Commercial and Multifamily Mortgage Debt Outstanding, by Selected Sector by Quarter (\$millions)



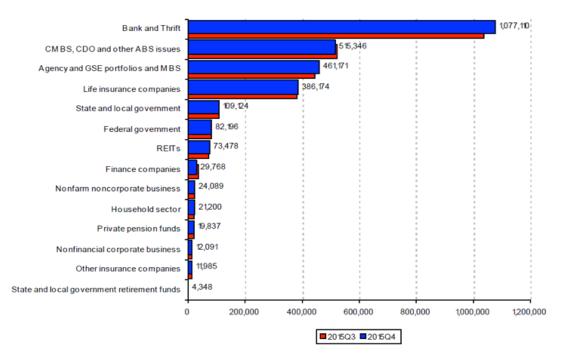


FINANCE TRENDS

COMMERCIAL AND MULTIFAMILY MORTGAGE DEBT OUTSTANDING

Total Commercial and Multifamily Mortgage Debt Outstanding, by Sector (\$millions)





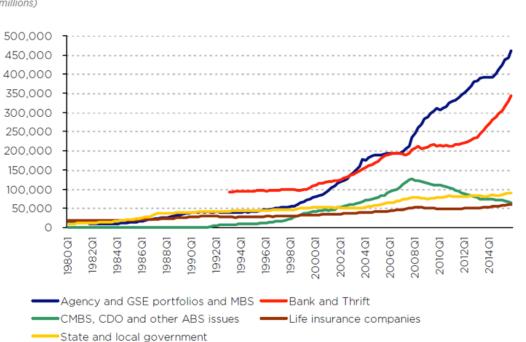
Multifamily lending continues to be the most popular property loan type among the major food groups. While the Agencies still have the highest share of the outstanding debt pool, Fannie Mae and Freddie Mac are still under the conservatorship of the Federal Housing Finance Agency and are subject to caps on total outstandings (there has not been a reduction in the cap since 2013).

MULTIFAMILY MORTGAGE DEBT OUTSTANDING

Total Multifamily Mortgage Debt Outstanding, by Selected Sector by Quarter (\$millions)



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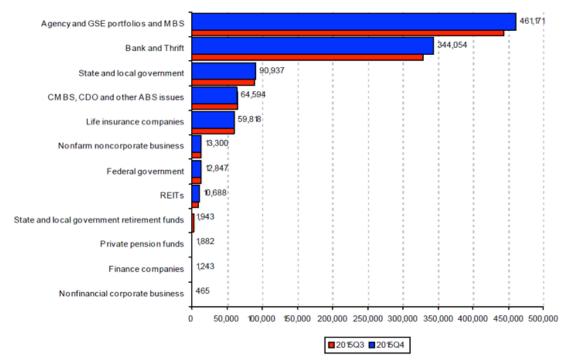
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MULTIFAMILY MORTGAGE DEBT OUTSTANDING

Total Multifamily Mortgage Debt Outstanding, by Sector (\$millions)





NEW LOAN ORIGINATION

Banks Lending

The title of a March 2016 CoStar article by Mark Heschmeyer proclaimed that "CRE Lending by Banks Surged in Fourth Quarter" followed by the observation that "the \$1.85 trillion year-end 2015 total CRE loans outstanding compares to \$1.63 trillion at the last peak of the CRE markets at the end of June 2007." Good news for the industry, right? The good news included the following:

- Multifamily loans continued to increase at the fastest pace quarter to quarter, going up 4.6% to \$15 billion from third quarter 2015 to the year-end total of \$344 billion.
- Non-residential commercial real estate lending totals jumped by \$25 billion (3.6%) to \$733 billion during the same timeframe.
- Construction and development loan totals jumped by \$8.88 billion (3.3%) to \$275 billion.
- The asset quality of CRE loans on bank books also continued to improve. Delinquent CRE loan balances declined for a 22nd consecutive quarter. At year-end, total delinquent CRE loans on the nation's banks' books equaled \$19.8 billion, down 5.5% from the third quarter of 2015. At the last peak of the CRE markets, delinquent CRE loans totaled \$27.6 billion.

If a slowdown does indeed happen in 2016, it will not be because the banks, savings and loans and other depository institutions could not find the business. Heschmeyer's subtitle was "Economic, Regulatory Headwinds May Slow Lending Pace in 2016," meaning that regulatory agencies might be the ones to slow down the growth. He alluded to an interagency regulatory statement issued in December 2015 to "highlight prudent risk-management practices from existing guidance that regulated financial institutions should apply in the management of their commercial real estate lending activity." The statement, which applies to institutions of all sizes, had four basic highlights:

- Financial institutions with weak risk-management practices and high CRE credit concentrations are exposed to a greater risk of loss and failure.
- The agencies' examination and industry outreach activities have revealed an easing of CRE underwriting standards.
- Financial institutions should maintain underwriting discipline and exercise prudent risk-management practices that identify, measure, monitor, and manage the risks arising from their CRE lending activity.
- The agencies' review of CRE lending activities will focus on financial institutions' implementation of the prudent principles in applicable guidance relative to identifying, measuring, monitoring, and managing concentration risk in CRE lending activities.



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In other words, the regulators are aware of the significant growth and the easing of underwriting standards that arguably contributed to the growth, and they will look long and hard at the portfolios of fast growing institutions during the 2016 examinations. In the section titled Supervisory Expectations for Financial Institutions, the following points were made clear:

- During 2016, supervisors from the banking agencies will continue to pay special attention to potential risks associated with CRE lending.
- When conducting examinations that include a review of CRE lending activities, the agencies will focus on financial institutions' implementation of the prudent principles in the Concentration Guidance as well as other applicable guidance relative to identifying, measuring, monitoring, and managing concentration risk in CRE lending activities.
- In particular, the agencies will focus on those financial institutions that have recently experienced, or whose lending strategy plans for, substantial growth in CRE lending activity, or that operate in markets or loan segments with increasing growth or risk fundamentals.
- The agencies may ask financial institutions found to have inadequate risk
 management practices and capital strategies to develop a plan to identify,
 measure, monitor, and manage CRE concentrations, to reduce risk tolerances in
 their underwriting standards, or to raise additional capital to mitigate the risk
 associated with their CRE strategies or exposures.

These supervisory expectations will have a chilling impact on some banks in 2016 but might give other banks an opportunity to pick up some of the business they missed out on in 2015.

Conduit Lending

Commercial Mortgage Backed Securities or CMBS originations in 2015 were expected to be higher than 2014 and indeed totaled over \$101 billion for the year versus \$94 billion in the previous year, another record year since the credit market crash in 2008. Issuance in 2016 was initially projected to reach \$110 billion but many analysts have since lowered those projections by as much as 30 percent. According to a Research Datanote titled Sources of Commercial and Multifamily Mortgage Financing in 2016 released in March by the Mortgage Bankers Association, "a series of market and regulatory changes have limited liquidity in the CMBS market in recent quarters. Coupled with upcoming reductions in the outstanding balance of CMBS and regulations that will fundamentally change elements of the market infrastructure, the availability of mortgage debt from the CMBS market could face significant pressure."

Manus Clancy, Senior Managing Director and the leader of Applied Data, Research, and Pricing departments at Trepp, says that "several new regulations have either gone into effect or will go into effect in 2016 that greatly impact CMBS" and that "the pending regulation that is the biggest issue hanging over the market right now is risk retention." Clancy says that

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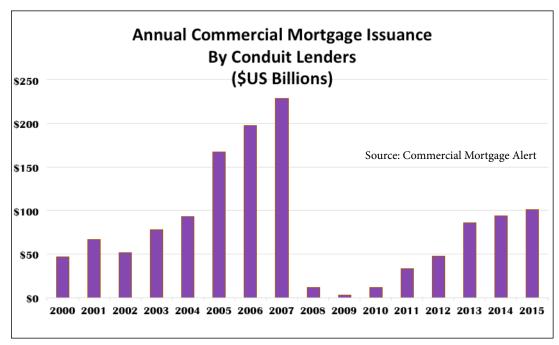
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starting in late 2016, CMBS issuers will have to retain a 5% slice of every new deal they issue, or designate someone else to take on that risk. The bottom line to this structure is higher interest rates on loans, making CMBS "less competitive than it currently is when compared to other financing options such as insurance companies and banks."



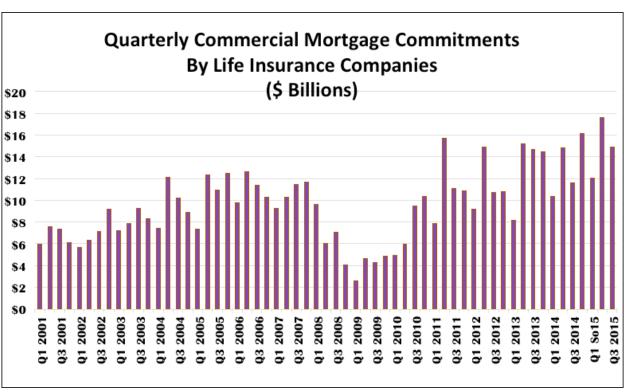


Life Insurance Company Lending

According to a February 17, 2016 article in National Real Estate Investor, "Many life companies reported robust lending volumes in 2015 and the expectation for the coming year is for commercial real estate lending to surpass those volumes." Key points from the article:

- Life insurers are continuing to provide fairly conservative, low-leverage loans and are
 cautious about doing deals in secondary and tertiary markets, but they will probably
 have the lowest rates around if it is a good quality asset and a good quality location
 with good sponsorship.
- There is still a good pace of transaction activity occurring, and refinancing demand is also expected to remain strong for the next few years.
- For the most part, life company lenders are focusing on the four core sectors of office, industrial, retail and multifamily, as well as doing deals in the primary metropolitan regions.
- While 2016 is expected to be another strong production year, most life insurers remain focused on managing risks, particularly in some property sectors and geographic areas that may be nearing the peak.

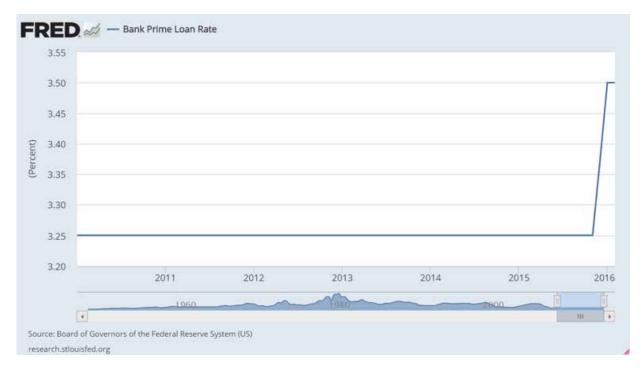
The March 2016 Research Datanote says that "Life insurance companies have remained a steady source of mortgage debt. Absent significant market or regulatory changes, they are likely to remain a reliable source of mortgage debt for commercial and multifamily properties."



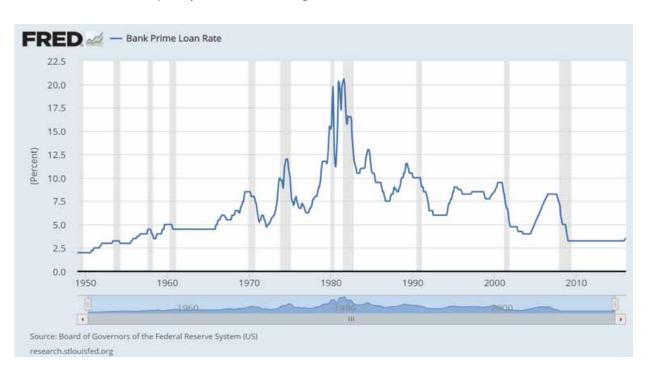
Source: American Council of Life Insurance Companies

INTEREST RATE INDEX UPDATE

<u>Floating Rate Indexes</u> – At long last the Federal Reserve made the first increase in short term rates in nine years, increasing the Prime Rate from 3.25% to the current 3.50% level. As of March 2016 it is unclear when the Federal Reserve might make an additional increase in the rate.



This extended period of near zero volatility is extremely rare over a 65-year period and should be considered a temporary condition nearing the end of its tenure.



Long Term Fixed Rate Index – The benchmark 10-Year US Treasury rate ended 2015 at 2.27%, barely changed from 2.20% at the end of 2014. In February and March 2016 the rate stayed below 2.00%. David Payne of Kiplinger says that "rates should stay at very low levels (with the 10-year Treasury note yielding less than 2%) for much of the first half of the year, before starting to pick up around the time of the Federal Reserve's likely rate increase in June." Payne projected that "by the end of 2016, the 10-year Treasury note rate should be 2.4%, versus 1.8% now, and the 30-year mortgage rate should be 4.2% from 3.7%."





It is important to view the 10-year UST in a longer context to again see that the current level is extremely low as compared to a 50-year history.



LENDER PREFERENCE UPDATE

RealtyRates.com 1st Quarter 2016 Investor Survey of permanent lenders shows the following preferences of property types (as of the fourth quarter of 2015):

		STOR SURVEY - 1st Quarter 2016 DESIRABILITY MATRIX	
	Preferred	Cautionary	Rejecting but
	agressively seeking	will consider	may consider
Apartments-	All Types		
Golf		Private	Public-Privately Owned
		Public-Municipal	Laketan Medidah Indah
		Semi-Private	
Healthcare/Senior Housing	Independent Living	Congregate Care	Acute Care
	Assisted Living	Independent Living	Nursing Homes
Industrial	Warehouse	Flex/Showroom	Heavy Manufacturing
	Bulk Distribution	S. II. M. C. S.	
Lodging	Limited Service	Full Service	
		Golf/Gaming/Resort	
Mobile Home/RV Parks	Retirements & Family MH Parks	RV Parks/Campgrounds	
Office	CBD		
	Medical	Suburban	
Restaurants		All Types	
Retail	Grocery Anchored Centers	Unanchored Strp Centers	Malls/Outlet Malls
		Convenience Stores/Gas Stations	Free Standing Credit/Franchised
		Big Box/Power Centers	Unanchored Strip Centers
Self-Storage		All Types	
Special Purpose		Schools/Daycare Centers	Churches
		Public Assembly Facilities	Marinas/Recreational Facilities
		Parking Garages	

RESIDENTIAL REAL ESTATE FINANCE Conventional Mortgage Rates

Mortgage rates on single family residences have shown volatility over the past five years with current rates still lower than had been projected at this time last year.





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Again, a longer history reveals a different perspective on how low current rates truly are.



The Trouble With TRID

Most residential practitioners were aware that TRID, the TILA-RESPA Integrated Disclosures, were going into effect in late 2015 and anticipated significant problems with the new processes that would delay closings and/or increase closing costs. As of March 2016, it appears that some of those fears were warranted. According to a survey by the American Bankers Association, "bankers are still grappling with vendor software problems, longer processing times and delays in mortgage closings as a result of new disclosures that went into effect four months ago."

Key points of the survey are:

- More than 75 percent of the 548 bankers surveyed said the new rules have delayed closings, with an average delay of eight days.
- One-fourth of the respondents said the regulations have caused them to eliminate loan products including some adjustable rate mortgages, home-equity loans and payment options.
- 25 percent of respondents said they raised their fees to consumers because of the rules.
- 94 percent of bankers surveyed support extending the grace period, which forgives bank mistakes with the new forms as long as the bank acted in good faith.

"It's clear from this survey and our discussions with bankers that TRID compliance remains a significant concern," said Bob Davis, ABA executive vice president. "Consumers are seeing the greatest impact due to increased loan costs, fewer choices and delayed closings - and that's not what this rule was intended to do."

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2016 BATON ROUGE APARTMENT MARKET **INTRODUCTION & SUMMATION**

The Baton Rouge area apartment market, while still relatively strong, is starting to show the ripples (in the form of downward rental trends) generated by the wave of new units completed in 2015. Vacancies remain near historic lows, but market conditions are likely to get far more competitive over the next 12 to 24 months, as a huge (ala Mr. Trump) number of units under construction (and planned) will be delivered to the market in 2016-2017. Apartment owners and managers in certain submarkets should brace for substantial increases in competitive pressures (and concessionary measures) as these new units fight to capture market share.

Data collected and analyzed each year (most recently in Fall 2015/Winter 2016) regarding apartment rentals and vacancies by Cook, Moore & Associates (CMA) and Latter & Blum Realtors, in conjunction with the LSU Real Estate Research Institute, the CID of GBRAR and the Baton Rouge Apartment Association (BRAA), suggests that while apartment vacancies in the Baton Rouge area over the past 12± months have remained consistent with historical norms (slightly under 6%), quoted rentals have declined (0.74%) from 2014 levels.

Prior to Katrina, the Baton Rouge Apartment Association was reporting city-wide vacancies at 8%. A similar figure (6%) was reported in the LSU/CMA Spring 2005 report (Pre-Katrina). For roughly 3 years following the arrival of Hurricane Katrina (August 29, 2005), both survey sources were reporting less than 1% vacancy market-wide. Vacancies rose in 2008-11 (as a result of a post-Katrina construction boom) to as high as 7%, but declined to almost 5% in 2012-14. The Fall/Winter 2015-16 survey reflects 5.94% vacancy market-wide (for 190 complexes surveyed), with the rising trend in vacancies attributable to numerous new units entering the market.

We analyzed two sets of rental data, which differ by composition and number of properties included. The matched dataset consists of 113 complexes, with a smaller matched sample of 47 larger (200+ unit) complexes also analyzed. Quoted rentals for the 113-complex matched sample decreased 0.74% from Fall/Winter 2014-15 to Fall /Winter 2015-16 (over a 12-month period). The reported vacancy rate for the matched sample was 5.67% (note that this figure excludes consideration of the newly-built units in initial lease-up). The figures for the matched sample of units provide strong indicators of overall historical trends.

A bulleted summary of our key observations & expectations is provided:

Abunc	aca summary of our key observations a expectations is provided.
	supply of rental units in the Baton Rouge MSA has grown substantially since 2005. Relevant nclude:
	$6,937\pm$ new apartment units were completed from when Katrina hit on August 29, 2005 through the end of 2014 (with only 50 of those units actually built in 2014). The average number of units absorbed each year (through 2013) was 867 \pm .
	$1,531\pm$ units were built (completed) in 2015
	$3,109\pm$ units are under construction for (or have been delivered thus far in) 2016
	$3,184\pm$ units are proposed for construction by the end of 2017;
	Of the proposed units, we consider 1,003 \pm units to be more likely to be built than the remaining 2,181 \pm units.
	The total new rental supply (built or currently under construction) for 2015-16 will be $4,640\pm$ units, which will equate to $2,320\pm$ units per year over a 2-year span.
	If all of the planned units are completed by the end of 2017, the new supply for 2015-17 will equate to over 2,600 units per year (roughly 3 times the number of units per year historically absorbed).
in rece indust remain as othe	notable that construction costs for apartments locally are reported to have materially risenent years (as the availability of skilled construction workers has diminished due to the large rial projects underway), and the availability of construction financing has diminished. It as probable that some of the announced projects (those listed on the following pages, as well ers still on the drawing board) will not be built in the short-term (some will likely be tabled such time that conditions are more strongly supportive of construction feasibility).
been r need t roughl (per 1,	basic mechanics of housing demand are as follows: the national and local norm has historically oughly 2.75 people per household, so, if the population grows by 1,000 people, we should o have roughly 360 additional housing units to satisfy the incremental demand created. As y 33% of the local households have historically been renters, roughly 120 of those 360 units 000 residents) need to be rental units. To absorb the 4,639 apartment units built in 2015-16, ton Rouge area's long-term population would need to increase by more than 38,000± (which

is more than the population increase that resulted from Hurricane Katrina), though other factors like

the need to replace physically or functionally obsolete units (termed "depletion") and ever-shrinking

average household size (this stat has been getting smaller for years, and fewer people per household means the more housing units can be needed to satisfy the demand per 1,000 residents) could have an offsetting effect. The number of households in the Baton Rouge area has not grown sufficiently to need the number of units being added to the supply, so a state of oversupply is likely to result. This is expected to have a materially adverse impact on the existing rental housing stock.

□ In Spring 2008, we expected the local apartment market to become highly concessionary by the end of 2008, particularly in the Class A submarket. While it took a while longer for the ripple to surface, by latter 2009 we began to see " free month and a free TV" (or other similarly structured) concessions offered at a number of the upscale properties. As the vast majority of the new units were upscale, the Class A properties felt the brunt of the competitive pressures from the incoming supply. Their competitive adjustments in 2009-10 appear to have eventually forced rental adjustments by the Class B properties, who then put pricing pressure on Class C properties. Nobody is bullet-proof. These competitive conditions appear to have subsided in 2012-13, but have started to return in 2016 as new units have brought new competitive pressures. We expect concessions to become commonplace in 2016-17.

☐ The critical factors that will ultimately drive the long-term demand for, and absorption of, additional housing units in the Baton Rouge area are the number of jobs that can be retained locally (where the jobs go, the population will follow) and the ability of our infrastructure (roads, schools, governing bodies) to accommodate this growth and maintain the character and marketability of the Baton Rouge region as a place to live. Baton Rouge has very positive dynamics, with moderately strong job growth expected over the next few years. The area remains positioned to prosper. The depth of the area's incremental demand, however, will soon be tested.

On the following pages will be presented synopses of new multifamily residential construction projects, and tables illustrating rental/vacancy trends. For more detailed discussions and/or information, please call us (we provide professional consulting services) or go to www. CookMoore.com or www.BatonRougeTrends.net.

II. NEW APARTMENT CONSTRUCTION

Baton Rouge experienced a recovery period in apartment construction from 1995 to 2005. During this period, a total of 6,800± rental units (excluding "for sale" condos) were built in Baton Rouge. An additional 6,937± new apartment units were completed from when Katrina hit on August 29, 2005 through the end of 2014 (with only 50 of those units actually built in 2014). The average number of units absorbed each year (2006 through 2013) was 867±. Very few of those new complexes offered standard, mid-grade apartment units (i.e., virtually all were oriented toward "niche" markets, such as students or lower-income households). The vast majority of the new supply over the past 20± years has been oriented toward either more affluent tenants (either conventional residents or LSU students), or lower-income households.



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In 2015, 1,531 \pm units were built (completed), while 3,109 \pm units are now under construction (for 2016/17 deliveries) and an additional 3,184 \pm units are proposed for construction by the end of 2017. The total new rental supply for 2015-17 could exceed 7,800 \pm units, which would equate to roughly 2,600 \pm units per year over a 3-year span (if all of the planned units are completed by the end of 2017). The total new rental supply (built or currently under construction) for 2015-16 will be 4,640 \pm units, which will equate to 2,320 \pm units per year over this 2-year span.

Not included in these counts (or on the lists of proposed complexes that follow) are apartments that have been outlined for numerous mixed-use developments in the Baton Rouge area, including the River District and Nicholson Gateway projects along Nicholson Drive (1,800+ units planned), the Conway Plantation development in Gonzales (200+ units planned), Rouzan on Perkins Road (200+ units planned), River Park (Pete Clement has plans for apartments in his master design) and others. Until specific plans are announced for these (site plan approval requests submitted), these units remain speculative and, thus, have not been included in our pipeline supply analyses.

The new apartment complexes built, underway and/or planned in Baton Rouge area are listed on the following pages:

	APARTMENT COMPLEXES COMPLETED IN 2015 IN THE BATON ROUGE MSA								
Complex Name	Location	# Units	Expected Completion	Comments					
Completed 2015									
The District	Perkins Road near Pollard	312	2015	Upscale/Luxury	Units				
Terraces at Perkins Rowe	Perkins Rowe Development, Building E	88	2015	Completion of S	hell Units				
The Exchange at Baton Rouge	449 Ben Hur Rd at Burbank	304	2015	Upscale - Stude	nt Units				
Sterling University	4194 Burbank at W. Parker	235	2015	Upscale - Stude	nt Units				
The Standard	West Chimes St at Alaska	287	2015	Upscale - Stude	nt Units				
IBM Towers	River Road at Main Street (CBD)	85	2015	Upscale/Luxury	Units				
Windsor Court	LA Hwy 74 (St. Gabriel)	120	2015	Affordable hous	sing units				
440 on Third (Cap One)	440 Third Street (CBD)	65	2015	Upscale/Luxury	Units				
Burberry Estates	8178 GSRI	35	2015	Affordable hous	sing units				
				Conventional	Student	Affordable			
Total Completed in 2015		1,531		550	826	155			



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APARTMENT C	OMPLEXES UNDER CONSTRUC	TION IN :	2016-17 IN	THE BATON ROUGE MSA
Complex Name	Location	# Units	Expected Completion	Comments
<u>Under Construction 2016 - 2017</u>				
The Addison	The Grove Parkway	139	2016	Upscale/Luxury Units
The Onyx	100 Third Street (CBD)	28	2016	Upscale/Luxury Units
Commerce Building	333 Laurel St (CBD)	93	2016	Upscale/Luxury Tower Units
One Maritime	101 France St (CBD)	19	2016	Upscale/Luxury Units
Audubon Apts	LA Hwy 64 (Zachary)	182	2016	Upscale/Luxury Units
Cypress Springs Elderly	Hooper Road east of Plank	144	2016	Affordable housing units
Ivy Park - Phase II	Jones Creek Road near Tiger Bend	60	2016	Upscale/Luxury Units - Addition to Phase I
Wildwood of BR	Burbank at Ben Hur	204	2016	Upscale Student Units
Columns at Long Farm	Jefferson Hwy at Barringer Foreman	276	2016	Upscale/Luxury Units
Tapestry Park on Jefferson	Jefferson Hwy by Panera Bread	124	2016	Upscale/Luxury Units
Creekside Crossing	30100 Walker Road (Walker)	168	2016	Upscale/Luxury Units
Palms at Juban Lakes	Buddy Ellis Road (Denham)	180	2016	Upscale/Luxury Units
Manchac Lake Apartments	Airline at Bayou Manchac (Prairieville)	272	2016	Upscale/Luxury Units
Arlington Townhomes	Ben Hur Road south of Burbank Dr	179	2016	Upscale Student Units
Sugar Mill Phase II	6795 Belle Vale Drive (Addis)	80	2016	Upscale/Luxury Units - Addition to Phase I
Beauregard Quarters	Napoleon at America (CBD)	25	2016	Upscale/Luxury Units
Bayonne at Southshore	Stanford Avenue	240	2017	Upscale - Replacing 122 Demolished Units
River House	Nicholson Drive at Oklahoma	224	2017	Upscale/Luxury Units
Park 7 Apartments	W. Parker at Dodson	280	2017	Upscale Student Units
Port Royal	Airline near Hanks Road	192	2017	Affordable housing units
				Conventional Student Affordable
Total Under Construction 2016		3,109		2,109 663 336
Total Completed or Under Const	ruction	4,640		2,659 1,489 491







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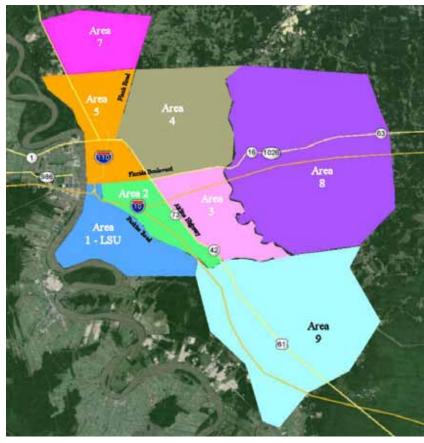
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APARTMENT COMPLEXES UNDER CONSTRUCTION IN 2016-17 IN THE BATON ROUGE MSA

Total Proposed 2016 - 2017 Likely 1,003 917 0 86 Proposed Apartments 2016 - 2017 - Less Likely Greens at Millerville Millerville at I-12 (Northwest Quadrant) 320 2017 Upscale/Luxury Units Livingston Apartments Pete's Hwy at Cook Road (Denham) 272 2017 Upscale/Luxury Units University Club Centre LA Hwy 30 at Bayou Manchac (St. Gabriel 160 2017 Upscale/Luxury Units Silver Oaks Airline near Germany Rd (Duplessis) 280 2017 Upscale/Luxury Units Villages at Magnolia Trace McHugh Road (Zachary) 156 2017 Upscale/Luxury Units Elysian II Spanish Town Road near Acadian 100 2017 Affordable housing units - Addition to P Meadows at Nicholson Nicholson Drive at Gardere Lane 228 2017 Affordable housing units The Summit Nicholson Drive near Burbank Dr 455 2017 Upscale - Student Units Shoecreek Sullivan Rod (Central) 210 2017 Upscale/Luxury Units Conventional Student Affordal 1,398 455 328 Total Proposed/Announced 2016 - 2017 Total Proposed/Announced 2016 - 2017 3,184 2,315 455 414	Complex Name	Location	# Units	Expected Completion	Comments		
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Meadows at Nicholson Drive at Gardere Lane 228 2017 Affordable housing units The Summit Nicholson Drive near Burbank Dr 455 2017 Upscale - Student Units Shoecreek Sullivan Rod (Central) 210 2017 Upscale/Luxury Units Conventional Student Affordal	Villages at Magnolia Trace	McHugh Road (Zachary)	156	2017	Upscale/Luxury	Units	
The Summit Nicholson Drive near Burbank Dr 455 2017 Upscale - Student Units Shoecreek Sullivan Rod (Central) 210 2017 Upscale/Luxury Units Conventional Student Affordal	Elysian II	Spanish Town Road near Acadian	100	2017	Affordable hous	sing units - Ad	dition to Phase
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Total Proposed/Announced 2016 - 2017 3,184 2,315 455 414					Conventional	Student	Affordable
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	Total Proposed/Announced 2016	-2017	3,184		2,315	455	414
Total Built, Underway & Proposed 7,824 4,974 1,944 905	Total Ruilt Undammy & Ducasse		7 924		4 074	1 044	005

Not included in the preceding lists may be additional properties (in the planning and/or financing stages) for which the site has not been purchased, site plan approval has not been granted and/or plans have not been publicly announced. As construction of new units cannot occur without site plan approval and the process of acquiring such approval is highly political and speculative (as can be the site acquisition process), inclusion of such properties in a traditional "pipeline" analysis would be inappropriate.



III. Apartment Rent & Vacancy Statistics

On the following pages are presented tables summarizing the figures compiled from the LSU/CMA apartment surveys performed in Fall/Winter 2015-16. Note the addition this year of Areas 7 (Zachary), 8 (Livingston Parish) and 9 (Ascension Parish) to the survey results:



TABLE 1Apartment Data by Area (Fall 2015 Full Data Set)

	Average Rent							Ave	erage Re	nt per So	ı.Ft.				Vacan	cy Rate		
Area	Total Complexes	0 BR	1 BR	2 BR	3 BR	4 BR	0 BR	1 BR	2 BR	3 BR	4 BR	Total	0 BR	1 BR	2 BR	3 BR	4 BR	Total
ΑII	190	\$645	\$782	\$961	\$1,159	\$2,016	\$1.39	\$1.11	\$0.95	\$0.94	\$1.41	\$1.02	6.14%	5.10%	6.31%	6.55%	10.59%	6.13%
	58	\$707	\$936	\$1,203	\$1,624	\$2,436	\$1.58	\$1.25	\$1.14	\$1.27	\$1.50	\$1.27	5.88%	5.78%	7.40%	7.82%	10.77%	7.44%
Ė																		
2	38	\$588	\$873	\$1,028	\$1,237	\$1,142	\$1.60	\$1.22	\$0.95	\$0.93	\$0.74	\$1.03	1.43%	3.94%	4.46%	6.61%	3.33%	4.46%
3	43	\$615	\$750	\$885	\$1,011	\$935	\$1.27	\$1.04	\$0.88	\$0.75	\$0.61	\$0.91	7.32%	4.76%	5.19%	4.51%	0.00%	4.92%
4	15	\$520	\$546	\$646	\$758		\$1.04	\$0.83	\$0.71	\$0.68		\$0.74	0.00%	5.62%	4.76%	3.32%		4.90%
5	27	\$440	\$569	\$693	\$759	\$904	\$1.01	\$0.88	\$0.74	\$0.66	\$1.03	\$0.78	8.87%	6.71%	14.14%	11.19%	16.10%	11.07%
7	1		\$1,021	\$1,307	\$1,519			\$1.12	\$1.10	\$1.02		\$1.09		4.81%	6.73%	5.77%		5.77%
8	5		\$853	\$977	\$1,061			\$1.13	\$0.91	\$0.85		\$0.92		4.90%	1.90%	2.24%		2.41%
0	3		\$1,067	\$1,320	\$1,522			\$1.22	\$1.09	\$1.10		\$1.12		3.92%	4.05%	5.56%		4.23%

TABLE 2Apartment Data by Area for Large Complexes (Fall 2015 Full Data Set)

			Av	erage R	e nt			Ave	erage Re	nt per So	μFt.				Vacan	cy Rate		
	Total																	
Area	Complexes	0 BR	1 BR	2 BR	3 BR	4 BR	0 BR	1 BR	2 BR	3 BR	4 BR	Total	0 BR	1 BR	2 BR	3 BR	4 BR	Total
All	73	\$662	\$826	\$1,026	\$1,238	\$2,252	\$1.39	\$1.13	\$0.99	\$0.96	\$1.48	\$1.06	8.40%	5.07%	6.39%	7.86%	12.95%	6.37%
1	22	\$803	\$947	\$1,145	\$1,746	\$2,445	\$1.74	\$1.25	\$1.14	\$1.21	\$1.57	\$1.27	11.54%	4.93%	6.96%	9.21%	13.53%	7.41%
		4.0.00	4	44,414	4-1,1-0		421,1	4112	-	4-1	4-10-1							
2	12	\$725	\$975	\$1,152	\$1,459		\$1.60	\$1.28	\$1.04	\$1.00		\$1.12	0.00%	3.14%	4.11%	7.87%		4.06%
	12	\$125	\$975	\$1,132	\$1,439		\$1.00	\$1.20	31.04	\$1.00		\$1.12	0.0076	3.1470	4.1170	7.0770		4.0070
3	24		\$770	\$920	\$1,044	\$935		\$1.04	\$0.91	\$0.75	\$0.61	\$0.93		4.99%	5.58%	5.04%	0.00%	5.23%
4	3	\$520	\$584	\$697	\$850		\$1.04	\$0.85	\$0.70	\$0.64		\$0.72	0.00%	9.48%	5.37%	1.41%		6.20%
5	5	\$409	\$531	\$685	\$757	\$1,880	\$1.01	\$0.82	\$0.78	\$0.65	\$1.41	\$0.83	10.00%	10.80%	22.30%	25.00%	20.00%	17.58%
7	1		\$1,021	\$1,307	\$1,519			\$1.12	\$1.10	\$1.02		\$1.09		4.81%	6.73%	5.77%		5.77%
			01,021	V1,507	V1,017			91116	01.10	01.02		91.07		110170	017570	VII 770		217770
	3		6026	61,000	61 121			61 11	60.01	60.07		60.02		5.000/	1.000/	2.029/		2.579/
8	5		\$836	\$1,000	\$1,121			\$1.11	\$0.91	\$0.87		\$0.93		5.00%	1.89%	3.03%		2.57%
9	3		\$1,067	\$1,320	\$1,522			\$1.22	\$1.09	\$1.10		\$1.12		3.92%	4.05%	5.56%		4.23%

TABLE 3FALL 2015 - Full Data Set Statistics

	Number of Complexes With									Number of Units by Data Set					
Data Set	0BR Units	1BR Units	2BR Units	3BR Units	4BR Units	Total # of Complexes	0BR Units	1BR Units	2BR Units	3BR Units	4BR Units	Total Units			
All Complexes	23	162	180	116	32	190	440	11,303	15,766	4,121	1,331	33,108			
Large Complexes	9	71	73	51	13	73	238	7,709	10,030	2,265	726	21,111			



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TABLE 4 Apartment Data by Zip Code (Fall 2015 Full Data Set)

			Avera	ge Rent	Vacancy
Zip Code	Number of Complexes	Number of Units	per Unit	per Sq. Ft.	Total
70726	4	1,196	\$967	\$0.95	2.42%
70737	3	732	\$1,226	\$1.12	4.23%
70791	2	316	\$1,116	\$1.00	4.75%
70801	3	38	\$1,263	\$1.52	5.26%
70802	12	1,646	\$1,346	\$1.58	7.90%
70805	6	747	\$565	\$0.84	6.29%
70806	23	3,114	\$693	\$0.76	10.89%
70807	3	444	\$968	\$1.17	15.77%
70808	17	3,119	\$1,051	\$1.19	4.87%
70809	23	4,506	\$1,026	\$1.03	4.26%
70810	10	1,781	\$995	\$0.98	5.90%
70812	2	208	\$651	\$0.93	1.92%
70814	4	541	\$673	\$0.77	2.40%
70815	15	2,372	\$676	\$0.74	7.55%
70816	33	7,574	\$874	\$0.93	4.36%
70817	4	605	\$911	\$0.84	3.14%
70820	21	3,330	\$1,458	\$1.35	10.45%



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TABLE 6 Apartment Data by Area for Large Complexes Spring 2012-Fall 2015 Matched Sample Data Set

4.70% 4.22% 4.06% 6.11% 3.29% 4.48% 5.13% 5.76% 4.72% 6.76% 0.00% 1.16% Average Rent

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					Avera	ge Rent	Vacancy
		Number of	Number of				
	Zip Code	Complexes	Units	Period	per Unit	per Sq. Ft.	Total
				F 2015	\$915	\$1.28	7.08%
				F 2014	\$915	\$1.28	1.12%
	70802	3	537	F 2013	\$880	\$1.23	7.20%
				F 2012	\$885	\$1.24	4.74%
				S 2012	\$874	\$1.22	6.70%
				F 2015	\$561	\$0.80	6.65%
				F 2014	\$536	\$0.76	10.36%
	70805	5	647	F 2013	\$536	\$0.76	9.27%
				F 2012	\$535	\$0.76	10.51%
				S 2012	\$539	\$0.77	11.59%
				F 2015	\$698	\$0.77	8.69%
				F 2014	\$714	\$0.78	7.43%
	70806	16	2153	F 2013	\$707	\$0.77	9.79%
				F 2012	\$700	\$0.77	7.57%
				S 2012	\$687	\$0.75	5.74%
				F 2015	\$810	\$0.97	4.14%
		4.0		F 2014	\$838	\$1.01	4.39%
e Set	70808	10	2028	F 2013	\$824	\$0.99	3.30%
od!				F 2012	\$819	\$0.99	4.74%
) C				S 2012	\$830	\$1.00	8.28%
Zi,				F 2015	\$1,027	\$1.03	4.25%
5 7				F 2014	\$1,021	\$1.02	5.48%
ta ta	70809	21	4450	F 2013	\$1,000	\$1.00	3.91%
TABLE 7 Apartment Data by Zip Code Spring 2012 - Fall 2015 Matched Sample Data Set				F 2012	\$983	\$0.99	4.49%
TTA n t 1				S 2012	\$952	\$0.95	5.35%
neı Fal				F 2015	\$1,036	\$1.01	5.52%
1 rt 1	70810	8	1611	F 2014 F 2013	\$1,132 \$1,049	\$1.10 \$1.02	6.02% 3.79%
pa	/0810	0	1011	F 2013 F 2012		\$0.98	3.97%
A				S 2012	\$1,012 \$1,031	\$1.00	7.32%
				F 2015	\$683	\$0.73	6.66%
				F 2013	\$670	\$0.73	4.46%
	70815	9	1728	F 2013	\$649	\$0.69	3.99%
	70013		1720	F 2012	\$640	\$0.68	3.88%
				S 2012	\$646	\$0.69	3.74%
				F 2015	\$841	\$0.89	4.40%
				F 2014	\$837	\$0.89	4.84%
	70816	22	5449	F 2013	\$828	\$0.88	5.86%
	70010		,	F 2012	\$805	\$0.86	5.12%
				S 2012	\$793	\$0.84	6.48%
				F 2015	\$921	\$0.85	3.33%
				F 2014	\$987	\$0.91	3.50%
	70817	3	571	F 2013	\$947	\$0.88	4.20%
		-		F 2012	\$898	\$0.83	2.63%
				S 2012	\$897	\$0.83	2.28%
				F 2015	\$1,066	\$1.16	12.19%
				F 2014	\$1,034	\$1.13	9.11%
	70820	12	1657	F 2013	\$1,070	\$1.17	8.27%
				F 2012	\$1,056	\$1.15	4.53%
				S 2012	\$1,056	\$1.15	9.23%





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EXECUTIVE SUMMARY

"Global Conditions & The Effects on Our Market"

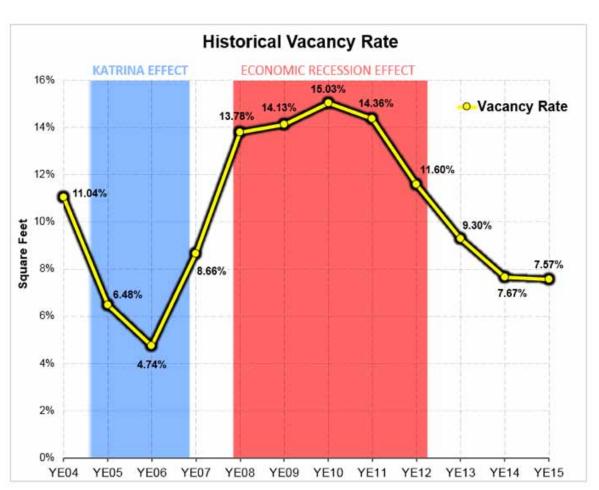
The greater Baton Rouge industrial market, a nine parish area surrounding East Baton Rouge Parish, absorbed 437,273± square feet in 2015. Vacancy remained was 7.57%. These numbers revealed significantly smaller growth when compared to the previous year. The previous year had a net absorption that was about three time the current year (1,243,529) while the vacancy rate (7.67%) remained stable. Slow and stable is good. The market needs to take a break from time to time to avoid creating an oversupply.

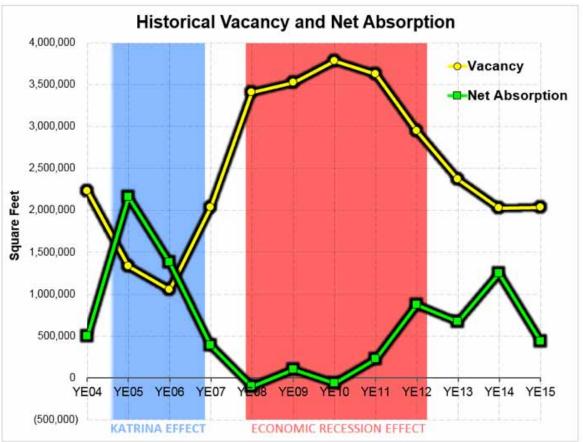
Cushman & Wakefield and other national real estate firms report the national industrial sector vacancy rate *decreased* to 6.8% and experiencing one of the strongest absorption rates in years.

The numbers cited in this report represent office-warehouse, distribution and manufacturing properties have 5,000 square feet of gross building area or greater. Only land sales used for industrial purposes were used to cite the range of values. Large industrial projects are referenced in this report but those projects are not included in these statistics.

INDUSTRIAL INVENTORY STATISTICS								
MEMO	YE 2014	YE 2015						
TOTAL INVENTORY	26,415,419 SF	26,859,437SF						
VACANT SPACE	2,026,697 SF	2,033,442 SF						
OCCUPIED SPACE	24,388,722 SF	24,825,995 SF						
VACANCY RATE	7.67%	7.57%						
NET ABSORPTION	1,243,592 SF	437,273 SF						
SPACE UNDER CONSTRUCTION AT YEAR END	128,849 SF	83,917						

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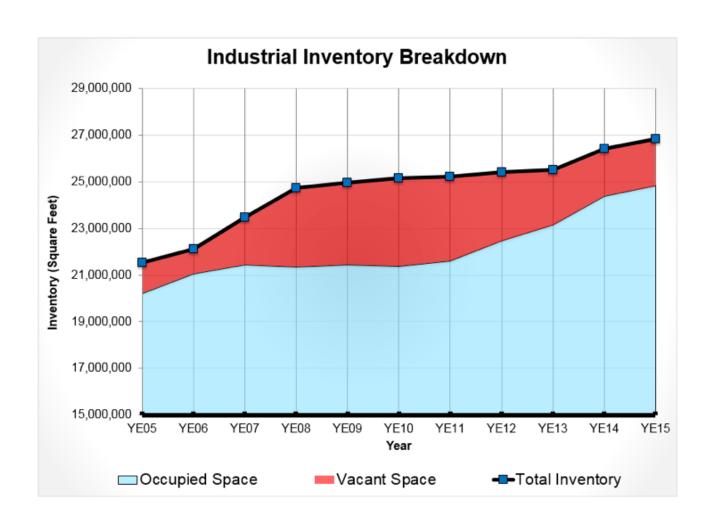
INDUSTRIALTRENDS

STABILIZED MARKET...

• New construction peaked in 2014 at 969,000± square feet when comparing performance over the past four years. Here are the rounded permitted numbers; 279,000 sf (2012), 739,000 sf (2013), 969,000 sf (2014), 205,000 sf (2015). These robust to languid results are not surprising as office-warehouse construction in the Baton Rouge MSA historically is project driven for owner occupied or preleased build-to-suit space with limited square feet of inventory added from speculative projects. The market more or less followed the wave of the larger multi-million-dollar plant expansions that began around 2010 and are in the final stages in 2015-2016 which created demand for new service-supply-support companies entering

These robust to languid results are not surprising as office-warehouse construction in the Baton Rouge MSA historically is project driven for owner occupied or preleased build-to-suit space with limited square feet of inventory added from speculative projects.

the market and the expansion for those that already had a presence here. Consequently, the negligible change in the vacancy rate of 7.57% might be noted as a tipping point in the market.



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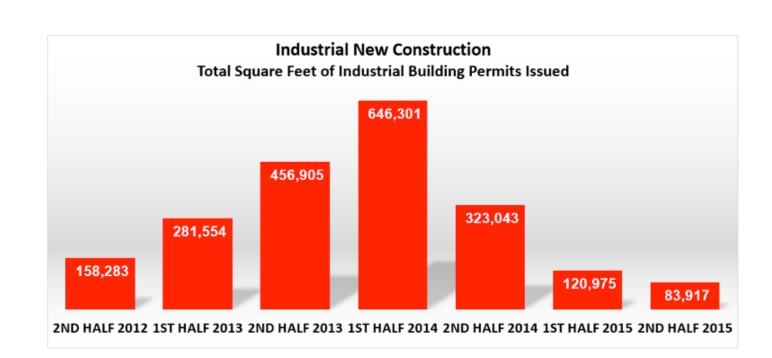


...or Softening Market

There was a noticeable "break-pumping" in the market mid-year 2015 as activity decreased throughout the second half of the year. Permits for the first half of the year equaled 121,000± square feet dropping to 84,000± square feet in the second half of the year. The winding down of heavy industrial projects, the continuation of sinking oil and gas prices, and plunging commodity prices, all may have influenced small business to corporate forward spending plans for operations and facilities. Generally noted, the result is a market with very little movement as service center expansions, relocations and companies entering the marketplace have been largely satisfied. The Capital region, because it is a Capital City with all of the benefits that come with it, and attributed to the large capital expenditures in heavy industry, it's ancillary businesses that profit from them, hospital expansions and other companies that are considered base economic multipliers, has so far been strong enough

The winding down of heavy industrial projects, the continuation of sinking oil and gas prices, and plunging commodity prices, all may have influenced small business to corporate forward spending plans for operations and facilities.

to weather the storm of the oil and gas market that are negatively affecting some of the other regional economies of Louisiana.



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INDUSTRIALTRENDS

INDUSTRIAL LEASE RATES

Pent up demand and tenant relocation for non-specialized industrial lease space, bulk to distribution to service sector, waned throughout 2015. A flat change in vacancy rate left rates unchanged YOY. New construction reflected the same as construction and land cost were unchanged. This is another indication that the market is hesitant to support adding speculative 100,000+ square foot distribution centers, or numerous smaller variety office warehouses. Overbuilding was not contributing factor in 2015.

Sample Building Lease Data ¹									
Product Type	Size (SF)	Lease Rate Range (/SF)	Lease Type						
Flex Space ²	5,000 -15,000	\$8.00 - \$12.00	Net						
Office Warehouse Older	5,000-15,000	\$3.50 - \$4.50	Net						
Office Warehouse New	5,000-15,000	\$8.50 - \$9.50	Net						
Bulk Warehouse Older	20,000+	\$3.00 - \$4.50	Net						
Bulk Warehouse New	20,000+	\$5.50 - \$7.00	Net						

¹ Excludes laydown yard area

OFFICE-WAREHOUSE SALE PRICES

There were less than 50 reported sale transactions of industrial category properties in the East Baton Rouge Parish MSA (5,000+ square feet). Properties located in any of the growth areas and constructed within the past 10 years continue to trend and commanded premium prices as product size ranging from 5,000 to 20,000 square feet sold on average \$82± per square foot in the southern portion of East Baton Rouge Parish, Ascension Parish, West Baton Rouge Parish and east side of the Mississippi River in Iberville Parish.

Older, mature areas, such as the S. Choctaw corridor remained unchanged from prior years, ranging from \$25 to\$30/square foot. 20,000 square feet and larger pricing for properties in fair condition on average \$18 to \$20 per square foot. 20+ year constructed properties in growth areas of East Baton Rouge and in Ascension and Iberville Parishes realized pricing above \$60 per square foot.

These average square foot prices reflect properties that contain a $\pm 20/80\%$ office to warehouse ratio, are in fair to good condition with no functional obsolescence, and have adequate parking.



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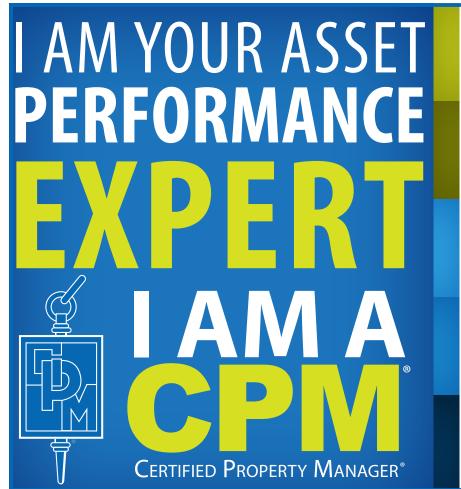
² Multi-tenant, tilt wall construction with a minimum office/warehouse ratio of 20/80

LAND SALES

Comparable land sales intended for heavy commercial-industrial development remained unchanged YOY. There remained a limited availability of quality sites, identified as properties with the proper zoning, utilities, proximity to major highways and minimal curative-development concerns. Demand for industrial land may have cooled down in general due to the cautions surrounding the price of oil and its effects on local industry.

Sample Land Lease Data ¹										
	East Baton Rouge (/SF)	West Baton Rouge (/SF)	Ascension (/SF)							
PRIME	\$7.00 - \$8.50	\$2.00 - \$3.00	\$4.00 - \$5.00							
NON-PRIME	\$3.00 - \$4.00	\$0.75 - \$2.00	\$2.00 - \$3.00							

¹Based on land tracts consisting of 2 − 10 Acres



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2015 NOTICEABLE TRENDS

- The Vacancy Rate stabilized YOY virtually unchanged.
- Local economy remained healthy despite depressed oil prices
- Third & fourth quarter, concerns rose over the continued depressed oil prices
- Rental rates remained healthy but not increasing
- Yearend concerns of global economic concerns and financial distress began to dampen business moods.
- The strong dollar and weak commodity markets negatively affect our base chemical manufacturers.
- There were less multi-million dollar announcements but they continue to be announced
- Expanding medical-hospital corridors will bode well for the local economy.
- Increased demand for office-warehousing with stabilized material storage yards.
- US industrial markets net absorption one of the strongest on record, registering at 238.6 msf.
- US demand for industrial space expected to cool down.
- The gas to liquids-LNG projects coming online is SW Louisiana are facing a souring and less profitable global trade market. They're large scale long range projects but expensive too.
- Regional industrial service centers continue to consolidate facilities under "one roof".
- Rarely do any of the talking heads successfully predict where the price of oil or gas will go.
 Nobody can really say.
- Oil exporting terminals will grow a new industry.
- Quality income properties will trade at low CAP rates due to strong demand.

2015 NOTEWORTHY MAJOR PROJECTS ANNOUNCED

Estimated/Rounded Affecting the Greater Baton Rouge MSA Marketplace

- Yuhuang Chemical \$1.85 billion methanol complex, St. James Parish
- Formosa Petrochemicals \$9.4 billion industrial complex, downstream chemicals,
 St. James Parish
- First Bauxite \$200 million bauxite processing investment, St. John Parish
- Monsanto 1 Billion Expansion, St. Charles Parish plant
- Pin Oaks Terminals \$600 million petroleum liquids storage terminal, St. John the Baptist
 Parish

INDUSTRIALTRENDS

INDUSTRIALTRENDS

- Syngas Energy- \$360 million methanol facility, St. James Parish
- Shell Chemical, \$717 million olefins expansion started 2016
- Martin Brower, \$20 million, 100,000+ sf distribution facility with rail, Livingston Parish
- Epic Pipe, \$43 million, 200,000+ sf pipe and fabrication facility, Livingston Parish
 site work underway.
- To be Named, \$5 million, 140,000 sf warehouse distribution for a beverage company,
 Livingston Parish

2016 FORECAST

It is important to note that the data compiled in this report are for yearend 2015 and by the time you are reading this we are heading into the second quarter of 2016. Business and industry typically do not increase spending and increase budgets within any given

quarter, but they can suspend or scale back the amount on any pending budgeted items in any given quarter if the business environment dramatically weakens in a quarter. The fundamentals of the oil and gas market indicate a prolonged low price for oil and gas. Who can predict when the price begins a sustained and upward trend, but the conditions for business working within this industry are rapidly deteriorating. We cannot say any better than the next expert where we are heading over the next three quarters of 2016 as it relates to this matter.

Here are the fundamentals as we see it. On the global side, the volume of commodities across all industries continue to be produced and mined at increasing amounts while the trading values are at distressing numbers respective to how they're priced. The differential between the price of oil and gas are currently too closely priced for the gas and

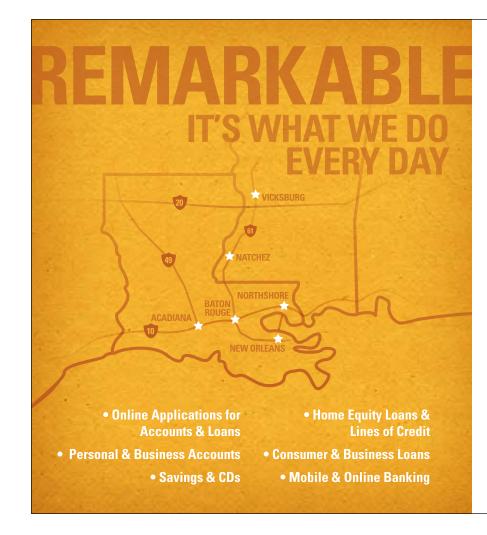
On the global side, the volume of commodities across all industries continue to be produced and mined at increasing amounts while the trading values are at distressing numbers respective to how they're priced.

oil exporters to be as profitable as they estimated just a few years ago. The strong dollar continues to make export trade for US companies less competitive. Locally, while the climate is not as robust as during the recent boom years, we do not expect a dramatic shift in either direction although the vacancy rate may tick up slightly. We are somewhat insulated by some

of the pitfalls seen in other areas because this is a capital city MSA. However, this year one of our largest employers, state government, is in a financial downward spiral and the tax and infrastructure incentive packages that are responsible for partially bringing our area these multi-million-billion dollar expansions, appear to be in question.

There should be enough ongoing work to keep the market stable through the first half of the year but expect some of the frontend industries, as in example pipe and steel fabrication to feel a slowdown until the next wave of industrial projects are released. Construction numbers will be greater than 2015 due the three Livingston projects alone (Epic Pipe, Martin Brower and beverage distribution center) which were not permitted by the end of 2015 (450,000± square feet).

Vacancy rates will likely remain flat. The market may be tipping slightly toward a tenant's market. Quality income producing investment product will trade a low CAP rates despite the potential of increased interest rates due to the lack of availability and strong demand and volatility in the stock market.



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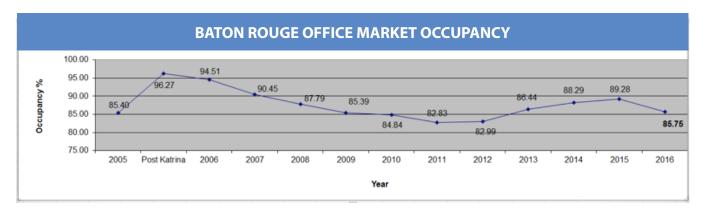
Gary Black
Wampold Companies

OVERVIEW:

The Baton Rouge office market totals approximately 6.6 million square feet of Class A & B/C space. The region was fairly active throughout 2015. However, the market slowed and became flat towards the end of the year; a trend that has continued into early 2016. Weakness in the oil markets, state budgetary concerns, and general caution in the economy seem to be the catalyst for the slow down. The reduced level of activity in the market has leveled the negotiating playing field of both landlord and tenant. However, in certain sub-markets, landlords have been able to push rental rates due to limited supply of quality spaces in desirable locations. There has been some new development in the garden office sector, including two garden office developments on Jefferson Hwy. near Towne Center. These developments have seen early success due to their location and nearby amenities. However, a lack of similar and affordable land options will limit additional development opportunities. The market slow down in the fourth quarter of 2015 has severely limited the number of new tenants entering the market. There have not been many indications that the turmoil in the oil markets will create a glut of sublease space in Baton Rouge at this time. Most brokers have reported that activity has slowed but agree the overall health of the market is good although it may remain flat for the remainder of 2016. Possibilities of higher taxes and fear created by the new administration have had a negative effect on the business community, and the result has been a reduction in office leasing. Additionally, we are seeing some state agencies planning relocations to state-owned office space in the face of budgetary concerns.

Large block space options have been difficult to locate as are smaller spaces in Class A properties. However, due to state relocations it is anticipated that some large block space options will open up during 2016, especially in the CBD. Tenants continue to seek efficient, open space with larger parking ratios, which can be difficult to locate in our market. Spaces with high parking ratios and large open floor plans are experiencing more activity and seem to lease quicker than traditional office intensive spaces. Tenants continue to reject spaces that have become functionally obsolete for today's office

environments, as evidenced by the continued vacancy in numerous buildings in our survey. The office market has been considerably slower in the first quarter of 2016 than seen in the previous four quarters. As a critical component of our local and state economy, oil prices need to stabilize and grow. However, if natural gas prices remain low, activity in the industrial sector should continue to drive demand for office space, keeping our local economy healthy enough to endure the existing downturn.



OFFICE LEASING ACTIVITY

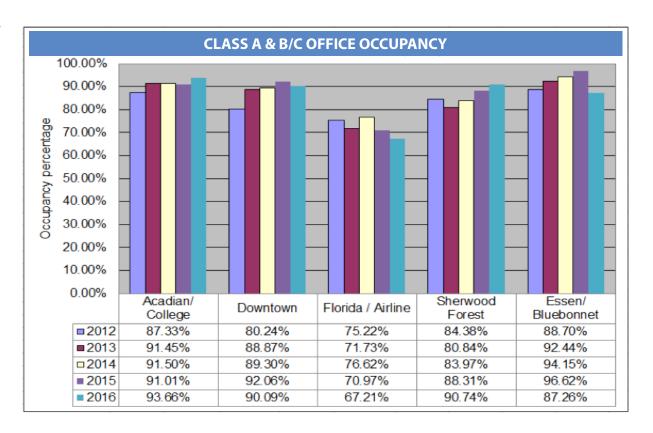
With limited space options, negotiations still favor the landlord in most sub-markets. Some buildings have been able to push rates due to strong demand for location and nearby amenities. However, if activity continues to slow, this trend may lessen and landlords may become more aggressive in attracting tenants. As it has been traditionally in our market, concessions such

as free rent, large tenant improvement allowances, or other incentives are limited. National brokers and tenants still perceive Baton Rouge to be a small market with a perceived potential for negotiating aggressive deals that include a variety of space options. However, they have quickly found that our low vacancy rates and limited space options leave them with little negotiating room for new deals or renewals.

The amount of sublease space in the Baton Rouge market did increase slightly, but it has not affected rates or demand for landlord direct space. Occupancy rates for the 1st Quarter of 2016 decreased to 85.75%, down from 89.28% in 2015. The bulk of the decline can be attributed to large vacancies created by The Advocate relocating from 7290

National brokers and tenants still perceive Baton Rouge to be a small market with tremendous potential for negotiating aggressive deals and a variety of space options.

Bluebonnet to their new headquarters on Siegen Lane and IBM finalizing their move from Essen Center to the CBD. Average quoted rental rates for both Class A and Class B properties remained virtually flat. However, some Class A landlords with buildings in high demand locations were able to push rates. As has been standard in our market, local landlords have been able to keep tenant improvement allowances around \$1.00 - \$2.00 per square foot per year of lease term.



Office Sales Activity

Sale activity for larger assets was slower in 2015 solely because of the lack of available properties. With interest rates still low, investors are actively seeking good opportunities, but deals are very limited.

2015 Notable transactions included the following:

The building had
long sat vacant as the
former Schwegmann's
Supermarket when
Amedisys made the
decision to purchase it as its
primary corporate offices,
spending several years
and several million dollars
renovating the facility.

Amedisys sold its Sherwood Forest Boulevard headquarters building to the Franciscan Missionaries of Our Lady Health System for \$20 million. Located at 5959 South Sherwood Forest Blvd., Amedysis purchased the 110,000-square-foot site for \$4.2 million in 2005. The building had long sat vacant as the former Schwegmann's Supermarket when Amedisys made the decision to purchase it as its primary corporate offices, spending several years and several million dollars renovating the facility. OLOL's continued growth in the region was the primary



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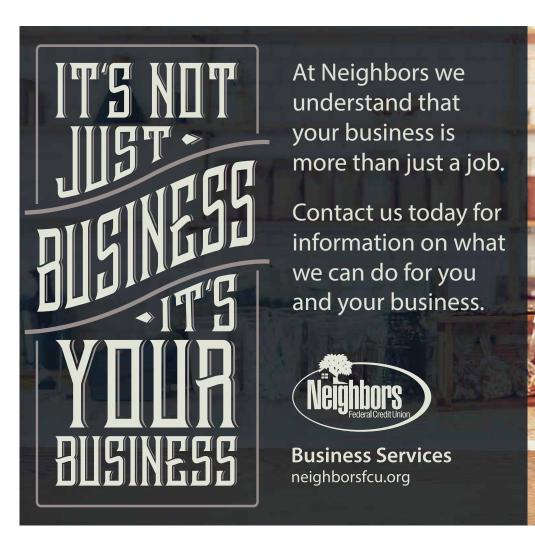
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driver for its purchase of the building. Amedisys will relocate its offices to location on American Way off Coursey Blvd.

A group of local investors purchased Bluebonnet Centre at 9100 Bluebonnet Center Blvd. in early October for \$9.55 million. The investors, through an LLC, purchased the 70,500-square-foot property from a group of Mississippi and Alabama investors, who had owned it since 2001. The building was 100% occupied at the time of the sale.

4000 Sherwood office building sold in January 2015 for \$8,150,000. The property was 95% occupied at the time of sale. 4000 Sherwood has long been considered the lone Class A office building in the Sherwood Forest Blvd office submarket.

Sherwood Oaks Office Park sold for an undisclosed amount March 2015. A group of New Orleans investors acquired Sherwood Oaks Office Park at 4354 S. Sherwood Forest Blvd. for an undisclosed price from the Atlanta-based investment group that has owned it since 2013. Sherwood Oaks is a four-building office park with more than 101,000 square feet of space on 7.3 acres near the intersection of South Sherwood Forest and Coursey boulevards.



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Baton Rouge 3 - Office/Warehouse 11441 Industriplex Boulevard 3,200 s.f., 3,390 s.f., 3,609 s.f. & 4,410 s.f

> **Baton Rouge 5 - Office** 11200 Industriplex Boulevard 1,913 s.f. up to 42,355 s.f.



Jennifer A. Lee, CCIM, SIOR jenniferL@sealynet.com

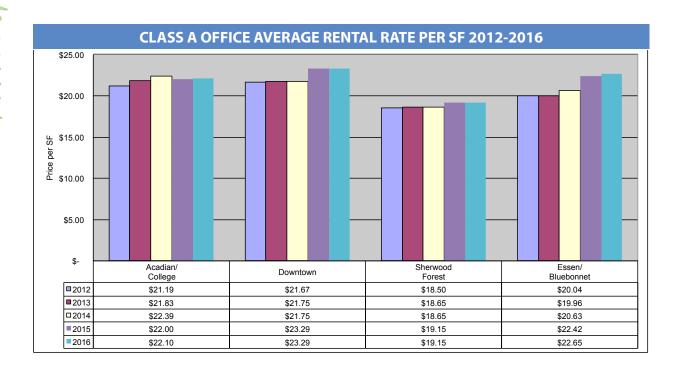


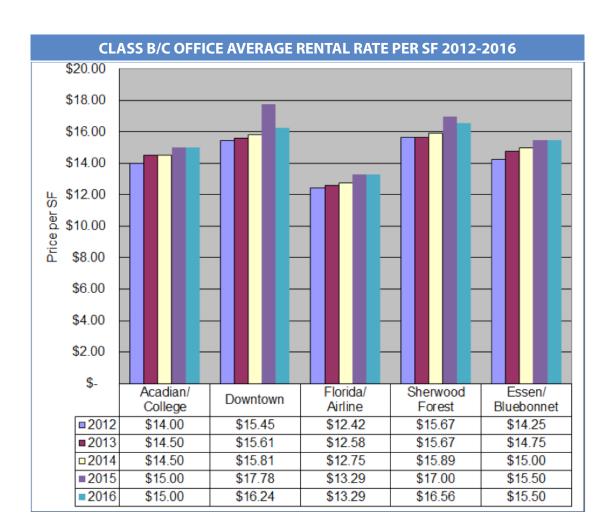
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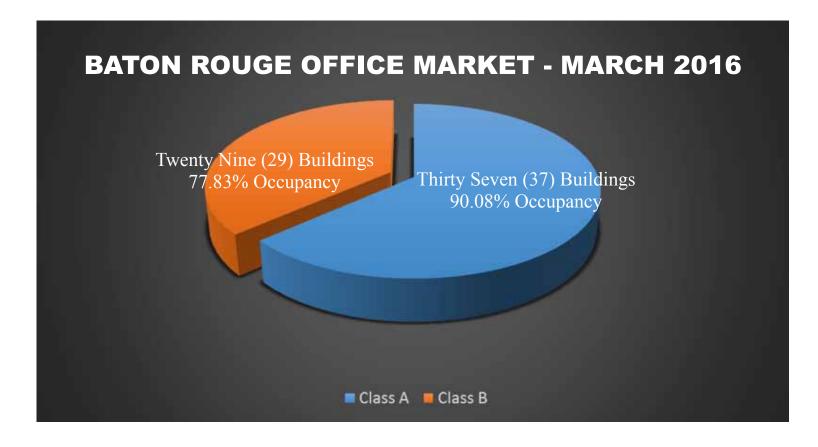


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FORECAST

It is anticipated that the Baton Rouge office market will remain flat throughout 2016. Leasing activity in the first quarter of 2016 has been slow and local brokers are reporting limited showings and activity. Improvement in the petro-chemical and construction markets should help demand for office space. We expect the majority of activity to come from expansions and relocations from within our market.



OFFICE MARKET OCCUPANCY

The Baton Rouge office market totals approximately 6.6 million square feet of Class A & B/C space. Surveys were conducted on thirty-seven class A buildings totaling approximately 4.3 million square feet and twenty nine class B/C buildings totaling approximately 2.3 million square feet. Average rental rates and occupancy rates for the individual buildings and submarkets surveyed are shown on the following spreadsheets.











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SUMMARY OF OFFICE MARKET BY AREA CLASS A BUILDINGS - ACADIAN / COLLEGE 3/3/2016

		3/3	/2016					
		1	SQUARE	Ī	OCCUPANCY	l		6 MONTHS
	BUILDING	CLASS	FEET	OCCUPIED	RATE	RATE	SUBLEASE	PENDING
1	Acadian Centre	A	74,589	74,589	100.00%	\$21.00	0	0
2	CitiPlace Centre I (Hancock Bank Building @ CitiPlace)	A	82,023	78,541	95.75%	\$23.00	0	0
3	CitiPlace Centre II	A	31,516	31,516	100.00%	\$22.00	0	0
4	CitiPlace Centre III (The Bancorp Bank Center @ CitiPlace)	A	42,659	42,659	100.00%	\$23.00	0	0
5	Acadia Trace	A	121,000	121,000	100.00%	\$20.00	0	0
6	Corporate Atrium	A	76,447	63,473	83.03%	\$20.00	0	0
7	Corporate Center	A	48,000	48,000	100.00%	\$22.00	0	0
8	Republic Finance	A	27,000	18,000	66.67%	\$24.00	0	0
9	2370 Towne Centre	A	66,000	66,000	100.00%	\$25.00	66,000	0
10	5551 Corporate	A	52,142	52,142	100.00%	\$21.00	0	0
			621,376	595,920	95.90%	\$22.10	66,000	0
		DOW	NTOWN					
	BUILDING	CLASS	SQUARE FEET	OCCUPIED	OCCUPANCY RATE	RATE	SUBLEASE	6 MONTHS PENDING
1	One American Place	A	333,306	279,197	83.77%	\$20.00	0	0
2	Riverside North Tower	A	207,572	207,572	100.00%	\$20.00	0	40,668
3	Chase South Tower	A	333,000	265,313	79.67%	\$20.00	0	0
4	City Plaza	A	166,473	160,314	96.30%	\$20.00	0	15,092
5	II City Plaza	A	255,344	248,194	97.20%	\$28.50	22,500	0
6	La Cap Building	A	75,000	75,000	100.00%	\$20.50	0	0
7	La Cap Building IBM	A	140,651	134,384	95.54%	\$30.00	0	0
,	IDW	A			90.65%	\$23.29		
			1,511,346	1,369,974	90.03%	\$23.29	22,500	55,760
-		ESSEN/BI	LUEBONNI	ET			1	
	BUILDING	CLASS	SQUARE FEET	OCCUPIED	OCCUPANCY RATE	RATE	SUBLEASE	6 MONTHS PENDING
1	Essen Center	A	113,000	25,937	22.95%	\$22.00	0	0
2	Jefferson Brentwood	A	63,625	63,625	100.00%	\$21.00	0	0
3	I United Plaza	A	94,204	94,204	100.00%	\$24.00	0	0
4	II United Plaza	A	197,010	192,665	97.79%	\$24.00	0	0
5	III United Plaza	A	60,389	60,389	100.00%	\$21.50	0	0
6	IV United Plaza	A	71,547	63,855	89.25%	\$24.00	0	0
7	V United Plaza	A	58,365	58,365	100.00%	\$22.00	0	0
8	VII United Plaza	A	58,000	58,000	100.00%	N/A	0	0
9	VIII United Plaza	A	57,932	57,932	100.00%	\$24.00	0	0
10	IX United Plaza	A	97,000	97,000	100.00%	\$19.50	0	0
11	XII United Plaza	A	154,000	154,000	100.00%	\$24.00	0	0
12	Bluebonnet Centre	A	71,656	71,656	100.00%	\$24.00	0	0
13	Louisiana School Employee Retirement	A	112,253	112,253	100.00%	N/A	0	0
14	Jacobs Plaza	A	192,600	192,600	100.00%	N/A	0	0
15	Shaw	A	240,000	240,000	100.00%	N/A	0	0
16	Perkins Rowe	A	126,328	96,350	76.27%	\$24.50	0	0
17	7290 Bluebonnet	A	152,000	25,622	16.86%	\$20.00	0	0
			1,919,909	1,664,453	86.69%	\$22.65	0	0
		SHERWO	OD FORES	ST	1			
	BUILDING	CLASS	SQUARE	OCCUPIED	OCCUPANCY	RATE	SUBLEASE	6 MONTHS
1	4000 S. Sherwood Office Building	A	FEET 78,183	74,587	95.40%	\$20.00	0	PENDING 0
2	Court Plaza	A	57,486	57,342	99.75%	\$18.95	0	0
3	2900 Westfork	_	· · · · · · · · · · · · · · · · · · ·				0	0
3	2900 Westlork	A	105,720	105,720	100.00%	\$18.50		
			241,389	237,649	98.45%	\$19.15	0	0
		TO	OTAL SOLIABE	<u> </u>	OCCUPANCY		ı	6 MONTHS
of Buildings	AREA	CLASS	SQUARE FEET	OCCUPIED	OCCUPANCY RATE	RATE	SUBLEASE	6 MONTHS PENDING
10	ACADIAN/COLLEGE	A	621,376	595,920	95.90%	\$22.10	66,000	0
7	DOWNTOWN	A	1,511,346	1,369,974	90.65%	\$23.29	22,500	55,760
17	ESSEN/BLUEBONNET	A	1,919,909	1,664,453	86.69%	\$22.65	0	0
3	SHERWOOD FOREST	A	241,389	237,649	98.45%	\$19.15	0	0
37			4,294,020	3,867,996	90.08%	\$21.80	88,500	55,760

SUMMARY OF OFFICE MARKET BY AREA CLASS B/C BUILDINGS - ACADIAN / COLLEGE 3/3/2016

			i					
	BUILDING	CLASS	SQUARE FEET	OCCUPIED	OCCUPANCY RATE	RATE	SUBLEASE	6 MONTHS PENDING
1	5615 Corporate	B	56,916	38,114	66.97%	\$14.00	0	0
2	5420 Corporate	В	30,663	29,987	97.80%	\$16.00	0	0
	•		87,579	68,101	77.76%	\$15.00	0	0
		DOV	I VNTOWN					
			SQUARE		OCCUPANCY		SUBLEASE	6 MONTHS
1	BUILDING Renaissance East	CLASS B	FEET 172,000	OCCUPIED 172,000	RATE 100.00%	\$9.91	0	PENDING 0
2	Renaissance East Renaissance West	В	50,000	0	0.00%	\$13.00	0	0
3	Gras Town Plaza	В	30,000	28,500	95.00%	\$16.75	0	0
4	Roumain Building	В	32,997	32,997	100.00%	\$16.00	0	0
5	Taylor Building	В	30,000	29,700	99.00%	\$15.50	0	0
6	339 Florida	В	44,524	44,524	100.00%	\$16.00	0	0
7	525 Florida St. (Kinko's Building)	В	30,000	30,000	100.00%	\$15.00	0	0
8	Cordova Square	В	20,000	20,000	100.00%	\$20.00	0	0
9	500 Laurel Street	В	28,000	28,000	100.00%	\$24.00	0	0
			437,521	385,721	88.16%	\$16.24	0	0
		FLORU	DA/AIRLINE	,		,		
		TEORI		1	I	1	T	() () YETTO
	BUILDING	CLASS	SQUARE FEET	OCCUPIED	OCCUPANCY RATE	RATE	SUBLEASE	6 MONTHS PENDING
1	Alpha Building (8281 Goodwood)	В	30,209	30,209	100.00%	\$14.00	0	0
2	Dean Tower (5700 Florida)	В	79,491	52,465	66.00%	\$15.00	0	0
3	Mid City Plaza (4962 Florida)	В	31,975	31,975	100.00%	\$10.00	0	0
4	10255 Florida	В	90,898	0	0.00%	\$10.00	0	0
5	1900 Lobdell	В	53,000	53,000	100.00%	\$10.50	0	0
6	Bon Carre	В	712,970	527,575	74.00%	\$17.50	0	0
7	Direct General - 15151 Florida	В	140,000	70,000	50.00%	\$16.00	0	0
			1,138,543	765,224	67.21%	\$13.29	0	0
,		SHERW	OOD FOREST	•	•		•	
			SQUARE		OCCUPANCY		SUBLEASE	6 MONTHS
	BUILDING	CLASS	FEET	OCCUPIED	RATE	RATE		PENDING
1	11110 Mead	В	51,878	51,878	100.00%	\$18.50	0	0
3	CJ Brown Plaza	B B	36,000	26,956	100.00%	\$16.00	0	0
4	Sherwood II Sherwood Oaks Office Park	В	25,673	22,372 79,985	87.14% 79.07%	\$16.00	0	0
5		В	101,157		+	\$15.00	0	0
	Sherwood Plaza Business Park 10719 Airline	В	61,000	43,743	71.71% 100.00%	\$15.00	0	0
7	3854 American Way	В	37,500 119,945	37,500 119,945	100.00%	\$17.50 \$16.50	0	0
8	Security National	В	45,378	45,378	100.00%	\$18.50	0	0
9	Sherwood Tower	В	77,702	58,344	75.09%	\$16.00	0	0
	Sherwood Tower		556,233	486,101	87.39%	\$16.56	0	0
		ECCEN/B	LUEBONNET		07.5770	\$10.50		Ů.
		ESSEN/B		1	o garini vari	1	1	6 MONTHS
	BUILDING	CLASS	SQUARE FEET	OCCUPIED	OCCUPANCY RATE	RATE	SUBLEASE	PENDING
1	7414 Perkins Road	В	72,145	67,094	93.00%	\$14.50	0	0
2	Essen Crossing	В	52,669	52,669	100.00%	\$16.50	0	0
			124,814	119,763	95.95%	\$15.50	0	0
		Т	OTAL					
# of Buildings	AREA	CLASS	SQUARE FEET	OCCUPIED	OCCUPANCY RATE	RATE	SUBLEASE	6 MONTHS PENDING
2	ACADIAN/COLLEGE	B	87,579	68,101	77.76%	\$15.00	0	0
10	DOWNTOWN	В	437,521	385,721	88.16%	\$16.24	0	0
6	FLORIDA/AIRLINE	В	1,138,543	765,224	67.21%	\$13.29	0	0
9	SHERWOOD FOREST	В	556,233	486,101	87.39%	\$16.56	0	0
2	ESSEN/BLUEBONNET	В	124,814	119,763	95.95%	\$15.50	0	0
29			2,344,690	1,824,910	77.83%	\$15.32	0	0
			<u> </u>	L	l	L		L

SUMMARY OF OFFICE MARKET BY AREA CLASS A & B/C BUILDINGS 3/3/2016

	AREA	CLASS	SQUARE FEET	OCCUPIED	OCCUPANCY RATE	RATE	SUBLEASE	PENDING	
1	ACADIAN/COLLEGE	A & B/C	708,955	664,021	93.66%	\$18.55	66,000	0	
2	DOWNTOWN	A & B/C	1,948,867	1,755,695	90.09%	\$18.87	22,500	55,760	
3	FLORIDA/AIRLINE	A & B/C	1,138,543	765,224	67.21%	\$13.29	0	0	
4	SHERWOOD FOREST	A & B/C	797,622	723,750	90.74%	\$17.85	0	0	
5	ESSEN/BLUEBONNET	A & B/C	2,044,723	1,784,216	87.26%	\$19.08	0	0	
			6,638,710	5,692,906	85.75%	\$17.53	88,500	55,760	
			Occup	ancy Trend					
	AREA	CLASS	OCCUPANCY % Spring 2010	OCCUPANCY % Spring 2011	OCCUPANCY % Spring 2012	OCCUPANCY % Spring 2013	OCCUPANCY % Spring 2014	OCCUPANCY % Spring 2015	OCCUPANCY % Spring 2016
	ACADIAN/COLLEGE	A & B/C	93.42%	87.64%	87.33%	91.45%	91.50%	91.01%	93.66%
	DOWNTOWN	A & B/C	84.23%	81.55%	80.24%	88.79%	89.30%	92.06%	90.09%
	FLORIDA/AIRLINE	A & B/C	68.75%	72.33%	75.22%	71.73%	76.62%	70.97%	67.21%
	SHERWOOD FOREST	A & B/C	82.98%	80.97%	84.38%	80.84%	83.97%	88.31%	90.74%
	ESSEN/BLUEBONNET	A & B/C	93.69%	89.70%	88.70%	92.44%	94.15%	96.62%	87.26%
			84.84%	82.83%	82.99%	86.42%	88.29%	89.28%	85.75%



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Agenda

Thursday May 5, 2016

CONFERENCE CENTER

12:00 PM to 5:00 PM Check in for Conference. Hotel Check in at 4:00 or earlier if Room available

1:30 PM to 5:30 PM CCIM 101, 103, and 104 Refresher

Happy Hour

Richard Juge, Pius Leung, Karl Landreneau

6:00 PM to 7:30 PM

7:30 PM Dine Around based upon your reservation when you registered

Friday May 6, 2016

7:15 AM to 8:15 AM Breakfast

8:15 AM Introduction and Welcome

Karl Landreneau

8:20 AM Captain Brett Palmer, Calcasieu River Pilots Association

9:05 AM 1031 Tax Deferred Exchanges, Speaker TBA

9:50 AM Dr. Bill Gilmer, Director, Institute for Regional Forecasting, C.T. Bauer

College of Business, University of Houston

10:30 AM **Hotel Checkout**

11:05 AM Dr. Jim Duncan, Director, Commodity Market Research, Conoco Phillips

12:00 PM Broker Panel and Lunch

> Moderator **Houston Office** Houston Industrial Lafayette Market

BR/NOLA River corridor

1:15 PM Adiournment

2:00 PM Optional Add-on: Golf at the Golden Nugget for \$89.

> Please email Charlotte Davis at Cdavis@gnlcm.com to book your tee time and mention in your email that you are with the CCIM Energy Conference

Register for Conference

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Denise Linscombe Terry Fitzpatrick Latter & Blum, Inc. TRENDS Panelist: New Homes

Communities

Cathy Cusimano, ABR, ePRO, GRI

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EXECUTIVE SUMMARY

Residential markets have shown additional gains during the past twelve months. Interestingly, about 75% of the sales volume gains came from higher unit sales this year and about 25% of the increased volume came from sale price increases. Most would agree that we are continuing to move into a more normalized market of supply and demand throughout all Greater Baton Rouge. Once again this is completely in line with expectations for a market this size after several years of very strong growth. The Residential Real Estate markets are easiest to understand when looked at through the lens of Supply and Demand and the forces affecting both.

SUPPLY - AVAILABLE INVENTORY

Keeping in mind that available inventory levels (supply) are essentially a snapshot of the number and quality of properties available in the market on a given date. A good many variables can impact the year over year comparisons. Now, at the beginning of 2016 we would like to convey a sense of continued reduction in available residential properties for sale. This reduction of inventory is due to fewer properties coming to market, and a faster absorption of that inventory than was the case last year. During the period between March 1st 2014 - February 28th, 2015, property sellers listed for sale \$3,356,378,000. During the twelve months March 1st 2015 - February 28th, 2016, property sellers listed for sale \$3,078,638,000 in residential properties. This represents a decline in listed properties of \$277,740,000, or an eight percent decrease, in properties brought to market during the year.

As of the date of drafting this workbook, currently available property inventories are down 9.36% from 3,323 to 3,012. This is now a 12 year low in standing inventory. This inventory low is brought on by strong demand from buyers AND fewer sellers in the

market. Today, based on the rate of newly pended sales, there are only 3.1 months of inventory on market. By comparison, last year at this same time we had 4.5 months of inventory...a 31% decline in one year.

This shortage of inventory is now common place not only here in Greater Baton Rouge, but throughout most of Louisiana and the USA, as well. Keep in mind that variables like poor weather, where holidays fall on the calendar, artificial stimulants such as governmental tax incentive to buy etc., can all play into the seasonality of this inventory coming to market.

The scarce inventory market is being brought on by a variety of factors. During the past 8 years, millions of homeowners refinanced their mortgages to sub 3.5% interest rates and paid fees to do so. As the mortgage interest rates increase it adds to the cost of "moving up" and can remove some sellers (and therefore housing inventory) from the market. Another deterrent to inventory coming to the market is the state of the employment picture. The energy sector is suffering greatly from the drastic declines in oil and gas prices. As oil service employers have are adjusting their businesses to the new reality of fewer contracts and lower income, layoffs are in the news weekly. Simply put, people don't make a move, unless they absolutely must, when the future of their job is questionable. Last point on the "seller slow down" is the state's economic uncertainties, higher sales taxes etc., the threat of loss of college tuition scholar- ships and the state deficit casts a pall over the market which results in fewer homeowners coming to the market to trade up to their next home.

Our agents continue to experience multiple offers on newly listed properties at a rate much higher than in previous years. Of course, this competitive purchasing situation is stronger in some markets than others, but overall it has increased substantially. Our busiest agents are seeing multiple offers on their highest quality listed properties and likewise on properties for which they are negotiating on behalf of their buyer clients. The effect on pricing is evident too.

MARKET NOTE

While individual neighborhoods vary, the entire Greater Baton Rouge Market, holds 3.1 months of active inventory based on the rate of newly pending sales. A "Seller's Market" is usually defined as any market which holds under three months of available housing inventory. The market is sitting on the line between a normal market and a full blown seller's market. Inventory shortage in a sought after neighborhood creates scarcity. Scarcity increases the competition for select properties and this in turn, leads to price increases. As prices increase in these neighborhoods, demand shifts to other neighborhoods and towns. An increasing number of communities and price ranges are being labeled as being in a "Seller's Market". Conversely a "Buyer's Market" is a market which holds over six months of available housing inventory. A market which holds between three and six months of available housing inventory is a market in equilibrium in which supply and demand are in balance.

RESIDENTIALTRENDS

DEMAND - 2015 SALES VOLUME

After increasing 19% during 2013 and 6.9% during 2014, total sales volume for the Greater Baton Rouge Multiple Listing area increased once again by roughly 11% during 2015. Demand for Greater Baton Rouge housing is very high. Factors which have affected this include Greater Baton Rouge's success in capturing a disproportionately high percentage of the new jobs created in Louisiana, overall housing affordability (largely due to very low cost of mortgage financing), the relatively high cost of renting vs owning and perhaps most importantly the rate of new household creations leading to pent up demand. The 2015 sales volume performance marks the fifth straight year of increasing sales volume following four years of decline from 2007 through 2010.

Factors affecting demand for the remainder of 2016 and 2017 will be; CEO and Consumer confidence related to jobs - oil and gas and state budget crisis resolution. Other issues we are tracking; overall housing affordability, income growth and the availability of financing/credit for home mortgages. Regarding housing affordability, despite year over year price increases, housing affordability remains at near record highs. The median income in the United States is still almost two times the income necessary to qualify for the median priced home mortgage. Income relative to cost of housing is still very strong and near record highs. Next, over the past nine years home buyers have been the beneficiary of extremely low interest rates. Millions have bought new or refinanced mortgage loans at historically low interest rates. Should the interest rates rise, and we believe that the Federal Reserve will continue on a steady course of increases, there will be a systemic drag on the move up housing market. The move up market consists of current home owners who would like to sell their property and buy their next. If the interest rate differential increases due to rising rates the costs to move up will be prohibitive and slow that segment of the market dramatically.

PRICE APPRECIATION

Greater Baton Rouge average sales price finished 2015 at a twelve year (and perhaps all time) high of \$219,000. This 2.7% average sale price increase is the sixth straight year over year increase. The combined two year sales price increase from \$199,343 to \$217,100 is likely a sustainable rate (4.9% per year) moving forward. Real Estate practitioners know that this rate of appreciation is enough to assure that a new purchaser/owner of Real Estate achieve a reasonable year over year increase in property value. Should a purchaser of residential Real Estate sell the property within three to four years after purchase, they will likely be able to do so at a financial break-even after expenses. In addition, this level of appreciation typically will not price buyers out of a given market area or significantly lessen demand.



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RESIDENTIALTRENDS

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MARKET OVERVIEW

The data includes all sales reported to the Greater Baton Rouge Multiple Listing Service which includes East Baton Rouge, West Baton Rouge, Livingston, Ascension, Iberville, Pointe Coupee, East Feliciana and West Feliciana Parishes. Last year, there were approximately \$2.1 billion sales reported to the Greater Baton Rouge Multiple Listing Service by a membership of over 2,600 agents. This study applies to market data analyzed from March, 2004 to February, 2016. All data, was analyzed on a 12-month basis. When the year 2015 is referenced below, it means March, 2015 - February, 2016.

An analysis of data taken from 2014 to 2016 indicated that from March of 2015 to February of 2016, there were a total of 9,572 recorded sales. This was a very strong increase over 2014 and 2015 with 8,870 and 8,859 respectively. Except for the two years 2005/2006 (the Katrina anomaly) this is the highest number of sales in twelve years.

Total sales volume rose approximately to \$2,096,000,000 in 2015 from approximately \$1,889,000,000 in 2014 and \$1,768,000,000 in 2013. This represents an increase in total

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sales volume of 11% with 8% of that gain coming from higher unit sales and 3% coming from higher average sales price.

The average days on market (DOM) fell from 83 in 2014 to 76 in 2015, or a 8.5% reduction in the time it takes to get a property sold. The months of inventory decreased from 4.50 in 2014 to 3.1 months of inventory in 2015 representing a 31% decrease. In summary, the entire market experienced an increase in volume attributable largely to an increase in the number of homes sold. The increased demand has helped push prices higher.

15 MONTH MARKET SYNOPSIS - MONTH BY MONTH ALL PROPERTY TYPES, ALL GBR AREAS															
Date	12/14	1/15	2/15	3/15	4/15	5/15	6/15	7/15	8/15	9/15	10/15	11/15	12/15	1/16	2/16
For Sale	3557	3465	3461	3429	3395	3409	3526	3552	3503	3558	3489	3347	3214	3089	3087
New Listing	725	1049	998	1223	1131	1226	1346	1295	1110	1087	1003	784	748	1009	1150
Sold	707	525	646	792	812	877	1037	989	946	887	793	636	738	592	646
Pended	562	730	773	944	944	962	922	961	892	765	799	613	652	826	997
Months of Inventory (Closed Sales)	5	6.6	5.4	4.3	4.2	3.9	3.4	3.6	3.7	4	4.4	5.3	4.4	5.2	4.8
Months of Inventory (Pended Sales)	6.3	4.7	4.5	3.6	3.6	3.5	3.8	3.7	3.9	4.7	4.4	5.5	4.9	3.7	3.1
Absorption Rate (Closed Sales) %	19.9	15.2	18.7	23.1	23.9	25.7	29.4	27.8	27	24.9	22.7	19	23	19.2	20.9
Absorption Rate (Pended Sales) %	15.8	21.1	22.3	27.5	27.8	28.2	26.1	27.1	25.5	21.5	22.9	18.3	20.3	26.7	32.3
Days on Mar- ket	87	90	83	89	83	97	129	120	114	113	112	70	83	79	78
Median	179	177	187	184	190	191	192	190	185	187	180	185	188	179	183

CURRENT TIME PERIOD COMPARISONS LISTING & SALES ACTIVITY CURRENT PICTURE RESIDENTIAL UNIT SALES, ALL BATON ROUGE, ALL RESIDENTIAL PROPERTIES

	Current Month	Last Month 1/201 6	% Change	Current Month	Same Month 1 year ago 2/201 5	% Change	Current 90 Day Period 12/201 5 to 2/2016	90 Day Period 1 year ago 12/2014 to 2/2015	% Change
For Sale	3087	3089	0.0%	3087	3461	-10.8%	9390	10483	-10.4%
Sold	646	592	9% 🚵	646	646	0.0%	1976	1878	5.2% 🚵
Pend- ed	997	826	20.7% Å	997	773	29% 📤	2475	2065	20% 🔺

Grid below depicts changes from 2004 to 2016 throughout Greater Baton Rouge Single Family, Condominiums and Town Homes

					Chai	nges fr	om 2	004 - 2	2016						
Year		Total Number 9 of Sales	% Change	Total Sales \$ Volume	% Change	Average List Price	% Change	Average Sales Price	% Change	Average DOM	% Change	Current Inventory	% Change	Months Inventory	% Change
Mar-04 -	Feb-05	8,829		\$1,290,699,582		\$149,288		\$146,188		84		3,770		5.12	
Mar-05 -	Feb-06	11,826	33.94%	\$1,969,387,901	52.58%	\$169,545	13.57%	\$166,530	13.91%	77	-8.33%	4,067	7.88%	4.12	-19.53%
Mar-06 -	Feb-07	10,761	-9 .01%	\$2,033,258,350	324%	\$192,408	13.48%	\$188,946	13.46%	65	-15.58%	3,669	-9.79%	4.09	-0.73%
Mar-07 -	Feb-08	9,316	-13.43%	\$1,836,278,393	-9.69%	\$201,627	4.79%	\$197,110	4.32%	145	123.08%	4,925	34.23%	6.34	55.01%
Mar-08 -	Feb-09	7,093	-23.86%	\$1,430,661,986	-22.09%	\$207,434	288%	\$201,700	233%	95	-34.48%	4,928	0.06%	8.33	31.39%
Mar-09 -	Feb-10	6,878	-3.03%	\$1,313,225,284	-8.21%	\$196,876	-5.09%	\$190,931	-5.34%	94	-1.05%	4,275	-13.25%	7.45	-10.56%
Mar-10 -	Feb-11	6,341	-7.81%	\$1,235,680,205	-5.90%	\$201,364	228%	\$194,871	206%	90	-4.26%	4,772	11.63%	9.03	21 <i>2</i> 1%
Mar-11 -	Feb-12	6,742	632%	\$1,284,029,425	3.91%	\$196,980	-218%	\$190,452	-2.27%	104	15.56%	4,809	0.78%	8.55	-5.32%
Mar-12 -	Feb-13	7,693	14.11%	\$1,483,695,016	15.55%	\$198,997	1.02%	\$192,862	1.27%	123	1827%	4,397	-8.57%	6.85	-19.88%
Mar-13 -	Feb-14	8,870	15.30%	\$1,768,174,544	19.17%	\$205,164	3.10%	\$199,343	3.36%	86	-30.08%	4,260	-3.12%	5.76	-15.91%
Mar-14 -	Feb-15	8,859	-0.12%	\$1,889,718,973	6.87%	\$212,764	3.70%	\$213,310	7.01%	83	-3.49%	3,323	-22.00%	4.50	-21.88%
Mar-15 -	Feb-16	9,572	8.05%	\$2,096,454,938	10.94%	\$225,002	5.75%	\$219,042	269%	76	-8.43%	3,012	-9.36%	3.10	-31.11%

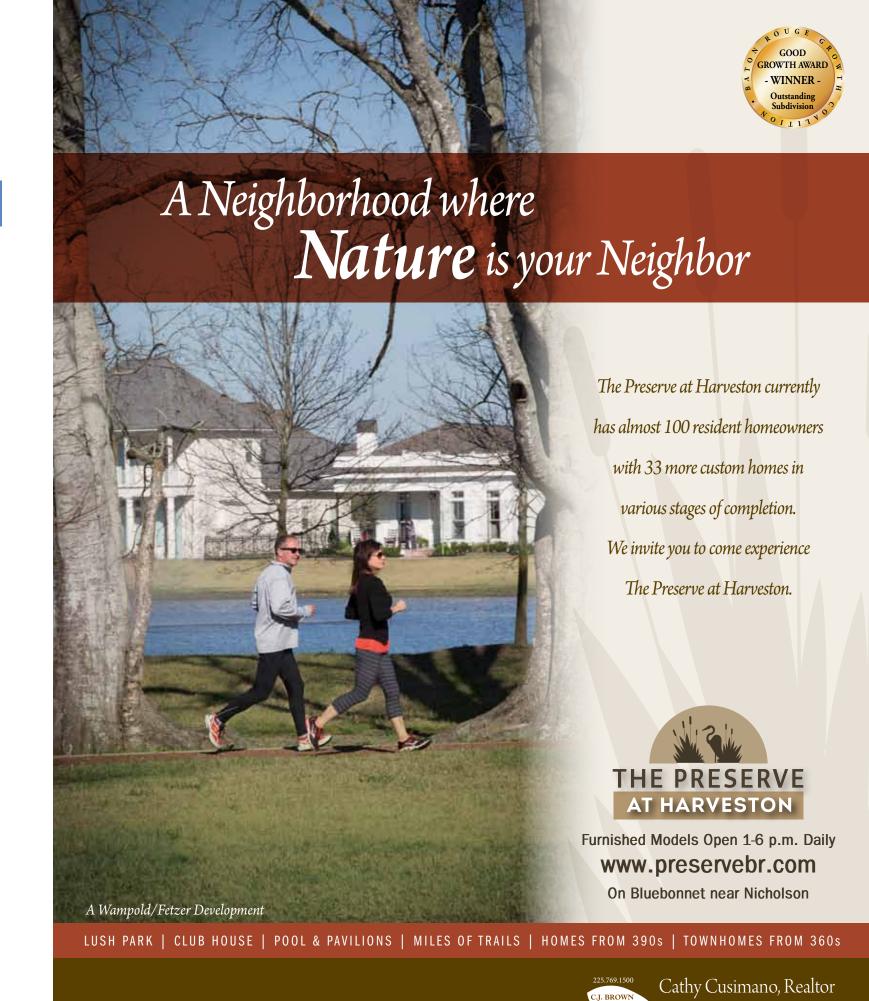
MAJOR MARKET SEGMENTS

The Greater Baton Rouge market continues to be dominated by three parishes: East Baton Rouge, Livingston, and Ascension. Again this year, over 91% of the sales reported to MLS took place in these three parishes. Each market segment was analyzed separately.

EAST BATON ROUGE

East Baton Rouge Parish continues to be the bellwether market for all of Greater Baton Rouge. After a flat sales unit year over year growth result in 2014 the total number of 2015 East Baton Rouge sales increased 9% to 5,255. The running three year average unit sales growth rate is right at 7.3%.

Inversely to last year, when sales growth was driven by average sales price increase, this year unit sales drove the results with an increase of 9% (over 430 additional sales). Units and Sales Price increases combined to lift East Baton Rouge closed sales volume results by 10% to \$1,1207,373,690. Removing the Katrina surge effect this was the best year in at least 12 years. This speaks to the underlying overall demand for housing; new household creation, affordability and up until now, strong economy and CEO/consumer confidence.



Average sale price has risen from \$209,173 in 2013 to \$229,800 in 2015, representing a very strong two year increase of 9%. List prices rose by 6.27%, from \$216,018 in 2013 and \$223,563 in 2014. The pace of the market quickened but only slightly over last year with days on the market lowering by seven days from 84 to 77. Nothing notable exists about the average days on market except to say that it fits well within normal market parameters and is the longest time on market of the three sub-areas we are looking at in this

report.

Current available inventory "the snapshot" of the market shows that available inventory decreased to 1,685 from 1,897 in 2015 and 2,371 in 2014. The year over year decrease in inventory is 11.18% representing a three year decrease of 37%. This decline is substantial and out of typical market norms.

The grid below reflects market data for East Baton Rouge Parish from March of 2004 to February of 2016 and is based on Single Family, Condominiums and Townhomes.

EAST BATON ROUGE

Year		Total Number of Sales	% Change	Total Sales \$ Volume	% Change	Average List Price	% Change	Average Sales Price	% Change	Average DOM	% Change	Current Inventory	% Change	Months Inventory	% Change	
Mar-04 -	Feb-05	5,498		\$817,363,785		\$152,113		\$148,665		77		1,987		4.33		
Mar-05 -	Feb-06	7,121	29.52%	\$1,208,001,107	47.79%	\$172,938	13.69%	\$169,639	14.11%	70	-9.09%	2,221	11.78%	3.74	-13.63%	
Mar-06 -	Feb-07	6,404	-10.07%	\$1,210,603,571	0.22%	\$192,874	11.53%	\$189,038	11.44%	62	-11.43%	2,132	-4.01%	4.00	6.95%	
Mar-07 -	Feb-08	5,547	-13.38%	\$1,106,992,598	-8.56%	\$204,532	6.04%	\$199,566	5.57%	70	12.90%	2,731	28.10%	5.91	47.75%	
Mar-08 -	Feb-09	4,299	-22.50%	\$905,193,107	-18.23%	\$216,757	5.98%	\$210,558	5.51%	89	27.14%	2,762	1.14%	7.71	30.46%	
Mar-09 -	Feb-10	3,928	-8.63%	\$775,286,555	-14.35%	\$204,409	-5.70%	\$197,374	-6.26%	93	4.49%	2,385	-13.65%	7.28	-5.58%	
Mar-10 -	Feb-11	3,514	-10.54%	\$717,630,533	-7.44%	\$211,855	3.64%	\$204,220	3.47%	85	-8.60%	2,594	8.76%	8.85	21.57%	
Mar-11 -	Feb-12	3,645	3.73%	\$735,068,059	2.43%	\$209,336	-1.19%	\$201,664	-1.25%	104	2235%	2,705	428%	8.90	0.56%	
Mar-12 -	Feb-13	4,264	16.98%	\$862,050,249	17.27%	\$209,438	0.05%	\$202,169	0.25%	97	-6.73%	2,513	-7.10%	7.07	-20.56%	
Mar-13 -	Feb-14	4,797	1250%	\$1,003,405,592	16.40%	\$216,018	3.14%	\$209,173	3.46%	87	-10.31%	2,371	-5.65%	5.93	-16.12%	
Mar-14 -	Feb-15	4,819	0.46%	\$1,098,078,563	9.44%	\$223,563	3.49%	\$227,864	8.94%	84	-3.45%	1,897	-19.99%	4.72	-20.40%	
Mar-15 -	Feb-16	5,255	9.05%	\$1,207,373,690	9.95%	\$237,586	6.27%	\$229,800	0.85%	77	-8.33%	1,685	-11.18%	3.20	-32.20%	

ASCENSION

Surprisingly Ascension Parish experienced a slight decline in year over year unit sales from 1,719 to 1,707 or about -1%. Aver- age sales price increases shored up the volume which achieved an increase from \$374,070,454 to \$401,960,356. To have a sales volume increase by 7.5% despite of the unit count decrease is unusual to say the least and speaks well for demand and too few available proper- ties in the Ascension marketplace. List and sale prices also increased by approximately 8%. Average days on market decreased by 11.27% in 2014 to 63, and have now bumped back up by 13% to 71. Currently available inventory fell by 22.54% from 457 homes available for sale in 2015 to 354 in 2016. This days on the market number is once again skewed by the reporting processes around new construction "Days on Market". The important portion of this information is the 22% decrease in inventory. Inventory levels in Ascension are down to 1.8 months of standing inventory. This level is a genuine constraint to the market and is reflected in the decline in year over year unit sales. Lack of inventory is a problem for buyers in Ascension parish.

Sales in Ascension Parish remain significantly higher than pre-Katrina levels in both units and sales volume. Average sales price rose by 8.21% and to \$235.477.00, a twelve year (and perhaps all-time high).

The grid below reflects market data for Ascension Parish from March of 2004 to February of 2016 and is based on Single Family, Condominiums and Townhomes.

ASCENSION

Year		Total Number of of Sales	% Change	Total Sales \$ Volume	% Change	Average List Price	%Change	Average Sales Price	% Change	Average DOM	% Change	Current Inventory	% Change	Months Inventory	% Change
Mar-04 -	Feb-05	1,478		\$243,736,913		\$166,564		\$164,909		93		760		6.17	
Mar-05 -	Feb-06	2,173	47.02%	\$406,712,030	66.87%	\$188,750	13.32%	\$187,166	13.50%	83	-10.75%	715	-5.92%	3.95	-35.98%
Mar-06 -	Feb-07	2,017	-7.18%	\$433,309,000	6.54%	\$216,927	14.93%	\$214,828	14.78%	64	-22.89%	646	-9.65%	3.84	-2.78%
Mar-07 -	Feb-08	1,582	-21.57%	\$355,204,922	-18.03%	\$227,549	4.90%	\$224,529	4.52%	84	31 <i>2</i> 5%	858	32.82%	6.54	70.31%
Mar-08 -	Feb-09	1,208	-23.64%	\$257,911,924	-27.39%	\$218,626	-3.92%	\$213,503	-4.91%	96	1429%	899	4.78%	8.99	37.46%
Mar-09 -	Feb-10	1,291	6.87%	\$261,866,502	1.53%	\$207,339	-5.16%	\$202,840	-4.99%	95	-1.04%	738	-17.91%	6.85	-23.80%
Mar-10 -	Feb-11	1,225	-5.11%	\$248,666,451	-5.04%	\$207,636	0.14%	\$202,993	0.08%	89	-6.32%	802	8.67%	7.85	14.60%
Mar-11 -	Feb-12	1,342	9.55%	\$268,271,085	7.88%	\$204,595	-1.46%	\$199,903	-1.52%	98	10.11%	756	-5.74%	6.76	-13.89%
Mar-12 -	Feb-13	1,453	827%	\$291,753,619	8.75%	\$204,748	0.07%	\$200,793	0.45%	95	-3.06%	616	-18.52%	5.08	-24.85%
Mar-13 -	Feb-14	1,734	19.34%	\$367,675,371	26.02%	\$215,364	5.18%	\$212,038	5.60%	71	-25.26%	542	-12.01%	3.75	-26.18%
Mar-14 -	Feb-15	1,719	-0.87%	\$374,070,454	1.74%	\$220,664	246%	\$217,609	263%	63	-11.27%	457	-15.68%	3.19	-14.93%
Mar-15 -	Feb-16	1,707	-0.70%	\$401,960,356	7.46%	\$238,965	8.29%	\$235,477	821%	71	12.70%	354	-22.54%	1.80	-43.57%

RESIDENTIALTRENDS

LIVINGSTON

Of the three sub-areas in this report, Livingston Parish has the lowest average sales price and therefore the most affordable housing market. The average sale price in Livingston Parish in 2015 was \$178,120.00 as compared to the average sale price in East Baton Rouge Parish of \$229,800.00 and Ascension Parish of \$235,477.00.

This year Livingston Parish booked its 5th straight year of increased sales units and 4th straight year of increased sales volume. Livingston Parish, probably driven by its greater affordability, experienced the highest sales volume increase in our study. Livingston Parish has experienced an astounding sales volume growth rate of 55% over the past three years, or 18% sales volume growth per year.

During 2015 Livingston Parish saw a 6.56% increase in sales units bringing its three year increase to over 38%. With 1,787 sales units closing during the year Livingston Parish surpassed all but 2005, again, the artificially boosted post Katrina market.

The average days on market dropped significantly from 88 days to 67 days. Currently available standing inventory dropped a substantial 24.79% to 440, by far the lowest we have seen in the past twelve years.

Last year we suggested that "Livingston Parish, being arguably some of the most affordable priced housing in the Greater Baton Rouge, appears to be in a good market position". The pent up demand in the first time buyer markets is driving both interest and results for Livingston. This demand is further supported by the slow but steady relaxing of Fannie-Mae underwriting guidelines and reductions in Mortgage Insurance Premiums costs which disproportionally benefits the first time buyer's market. We anticipate that this demand will continue into 2016/2017 as well. We continue to pay close attention to any tightening of credit or financing standards from Fannie-Mae or interruptions of Rural Development financing. Rural Development Loans are a type of financing offered through the United States Department of Agriculture. They offer no money down, low 30 year fixed interest rates which are government guaranteed and allow for relaxed credit standards. This type of financing, makes up an inordinate amount of how properties are financed in Livingston Parish (and other parishes as well) so any interruptions in availability would be very disruptive to the Market in Livingston Parish.

The grid on page 75 reflects market data for Livingston Parish from March of 2004 to February of 2016 and is based on Single Family, Condominiums and Townhomes.

LIVINGSTON

Year		Total Number	% Change	Total Sales \$ Volume	% Change	Average List Price	% Change	Average Sales Price	% Change	Average DOM	% Change	Current Inventory	% Change	Months Inventory	% Change
Mar-04 -	Feb-05	1,346		\$165,382,884		\$124,601		\$122,869		87		648		5.78	
Mar-05 -	Feb-06	1,826	35.66%	\$254,330,556	53.78%	\$141,432	13.51%	\$139,282	13.36%	88	1.15%	686	5.86%	4.51	-21.97%
Mar-06 -	Feb-07	1,624	-11.06%	\$261,130,630	2.67%	\$163,292	15.46%	\$160,794	15.44%	67	-23.86%	509	-25.80%	3.77	-16.41%
Mar-07 -	Feb-08	1,542	-5.05%	\$253,910,318	-2.77%	\$167,582	263%	\$164,662	241%	68	1.49%	834	63.85%	6.51	72.68%
Mar-08 -	Feb-09	1,134	-26.46%	\$188,309,494	-25.84%	\$170,020	1.45%	\$166,057	0.85%	106	55.88%	820	-1.68%	8.72	33.95%
Mar-09 -	Feb-10	1,241	9.44%	\$200,250,427	6.34%	\$164,612	-3.18%	\$161,362	-2.83%	89	-16.04%	770	-6.10%	7.44	-14.68%
Mar-10 -	Feb-11	1,092	-12.01%	\$174,313,810	-12.95%	\$163,339	-0.77%	\$159,628	-1.07%	100	1236%	879	14.16%	9.65	29.70%
Mar-11 -	Feb-12	1,141	4.49%	\$172,614,557	-0.97%	\$155,868	-4.57%	\$151,283	-5.23%	102	2.00%	824	-6.26%	8.66	-10.26%
Mar-12 -	Feb-13	1,253	9.82%	\$193,015,398	11.82%	\$157,925	1.32%	\$154,042	1.82%	100	-1.96%	737	-10.56%	7.05	-18.59%
Mar-13 -	Feb-14	1,511	20.59%	\$248,144,508	28.56%	\$168,465	6.67%	\$164,225	6.61%	89	-11.00%	748	1.49%	5.94	-15.74%
Mar-14 -	Feb-15	1,677	10.99%	\$284,684,211	14.73%	\$173,483	298%	\$169,758	3.37%	88	-1.12%	585	-21.79%	4.18	-29.63%
Mar-15 -	Feb-16	1,787	6.56%	\$318,300,658	11.81%	\$181,037	4.35%	\$178,120	4.93%	67	-23.86%	440	-24.79%	2.50	-40.19%

William "Billy" D.



Billy is married to Dr. Lauren Ardoin Leach, who is the owner of Walker Family Dentistry in Walker, LA. They have a son, Ryan William Leach. Billy enjoy golf, tennis, triathlons, reading John Grisham and Tom Clancy books, watching political tv shows and LSU Sports.

Leach Attorney at Law

- 1998, graduated from University of Southern Mississippi-B.S. in Political Science, minor in English
- 2001, graduated from Paul M. Hebert Law Center, Louisiana State University
- 2001, began working at Professional Title of Louisiana, under the direction of Mr. Richard P. Reina
- 2003, purchased Professional Title of Louisiana from Richard P. Reina



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Denham Springs native, William "Billy" Leach, began his career at Professional Title in 2001. For over 15 years, Billy has worked with various institutions and real estate professionals in the Livingston, East Baton Rouge, Ascension and other surrounding parishes. He has built a strong foundation of honesty and integrity that clients and real

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NEW HOME SALES

The New Home sales category posted an outstanding year in the Greater Baton Rouge Market. This report subdivides the New Homes market into homes ranging in price from; \$100,000 to \$225,000, \$225,000 to \$300,000, \$300,000 to \$400,000, and \$400,000 and up. Homes above \$225,000 in price showed the greatest increases.

NEW HOME SALES - \$100,000 TO \$225,000

Greater Baton Rouge MLS Area

The lower price range or starter new home market showed a decrease of 1% in volume and 1.5% in unit sales price from 2014 to 2015. There were 1,053 sales that took place from \$100,000 to \$225,000 in 2014. In 2015, that number had dropped to 1,037, or down about 1.5%. The decrease of 16 units was not alarming and is most likely due to competing properties in higher price ranges be- coming more attractive and a shortage of inventory in the price category. Also of note, in this price range, buyers are only paying approximately a 9% premium to buy the median priced new home, than to buy the median priced resale home (in Livingston Parish). This low cost differential between new and used homes undoubtedly makes for a strong entry level new construction housing market. List prices and sale prices were mostly flat within this price range both increasing at 1% and .5%, respectively.

The average days on market showed an increase from 99 days on market in 2014 to 115 days in 2015. Current inventory has now decreased from 243 to 228, or about 6% as of the drafting of this document. As a result of increasing days on market, Months of inventory rose to 4.5 from 3.

A grid representing changes from March of 2004 to February of 2016 in the \$100,000 to \$225,000 new construction price range follows:

NEW HOME SALES \$100,000 - \$225,000 (Greater Baton Rouge)

Year		Total Number	% Change	Total Sales \$ Volume	% Change	Average List Price	% Change	Average Sales Price	% Change	Average DOM	% Change	Current Inventory	% Change	Months Inventory	% Change
Mar-04 -	Feb-05	1,567		\$241,321,829		\$153,828		\$154,002		97		724		5.54	
Mar-05 -	Feb-06	2,219	41.61%	\$359,290,086	48.88%	\$161,581	5.04%	\$161,915	5.14%	103	6.19%	872	20.44%	4.71	-14.98%
Mar-06 -	Feb-07	2,060	-7.17%	\$351,065,021	-2.29%	\$170,480	5.51%	\$170,419	5.25%	94	-8.74%	849	-2.64%	4.94	4.88%
Mar-07 -	Feb-08	1,410	-31.55%	\$244,929,451	-30.23%	\$174,118	213%	\$173,708	1.93%	99	5.32%	1026	20.85%	8.73	76.72%
Mar-08 -	Feb-09	879	-37.66%	\$153,085,337	-37.50%	\$176,147	1.17%	\$174,158	0.26%	144	45.45%	758	-26.12%	10.34	18.44%
Mar-09 -	Feb-10	1,071	21.84%	\$180,634,221	18.00%	\$169,493	-3.78%	\$168,659	-3.16%	119	-17.36%	528	-30.34%	5.91	-42.84%
Mar-10 -	Feb-11	1,110	3.64%	\$185,569,011	2.73%	\$167,637	-1.10%	\$167,179	-0.88%	91	-23.53%	586	10.98%	6.33	7.11%
Mar-11 -	Feb-12	1,076	-3.06%	\$184,493,569	-0.58%	\$172,350	281%	\$171,462	256%	110	20.88%	539	-8.02%	6.01	-5.06%
Mar-12 -	Feb-13	1,068	-0.74%	\$186,287,439	0.97%	\$174,742	1.39%	\$174,426	1.73%	110	0.00%	434	-19.48%	4.87	-18.97%



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RESIDENTIALTRENDS

New Home Sales - \$225,000 to \$300,000

Greater Baton Rouge MLS Area

New homes, in the mid-price range, in the greater Baton Rouge area rose substantially over last year in both unit sales and volume. In this category, 100% of the volume increase came due to unit sales increasing within the range. In 2014, there were 444 sales in this price range and that number rose in 2015 to 538, representing a rise of 21.17% in units. Dollar volume rose 20.43%, slightly less than units as the average reported price within the range dropped by just over half of one percent. Available inventory dropped 10% as builders moved to supply the market demand in this price range. Now, in February 2016, there are 144 homes available for sale in this price range and in February 2015, there were 160 homes available.

It appears that although sales volume increased, sales prices are holding and the inventory is declining as reported by MLS.

During 2013 and 2012, new homes sales ranging in price from \$225,000 to \$300,000 increased in total sales volume by 33.03%, and 24.22% respectively. During 2014 that number increased again by another 17.24% and sales volume in 2015 jumped another 20.43%. This continues to be a very active and growing price point within the new homes market segment with over 1,360 homes sold over the past 36 month period.

NEW HOME SALES \$225,000 - \$300,000 (Greater Baton Rouge MLS)

Year		Total Number	% Change	Total Sales \$ Volume	% Change	Average List Price	% Change	Average Sales Price	% Change	Average DOM	% Change	Current Inventory	% Change	Months Inventory	% Change
Mar-04 -	Feb-05	332		\$85,773,558		\$258,213		\$258,354		132		173		6.25	
Mar-05 -	Feb-06	456	37.35%	\$118,067,991	37.65%	\$258,816	0.23%	\$258,921	0.22%	107	-18.94%	187	8.09%	4.92	-21.28%
Mar-06 -	Feb-07	616	35.09%	\$157,614,821	33.49%	\$255,518	-1.27%	\$255,868	-1.18%	85	-20.56%	298	59.36%	5.80	17.89%
Mar-07 -	Feb-08	555	-9.90%	\$142,818,326	-9.39%	\$259,950	1.73%	\$257,330	0.57%	128	50.59%	430	44.30%	9.29	60.17%
Mar-08 -	Feb-09	365	-34.23%	\$94,158,944	-34.07%	\$260,610	0.25%	\$257,969	0.25%	161	25.78%	414	-3.72%	13.61	46.50%
Mar-09 -	Feb-10	348	-4.66%	\$89,520,779	-4.93%	\$257,243	-1.29%	\$254,672	-1 <i>2</i> 8%	151	-6.21%	226	-45.41%	7.79	-42.76%
Mar-10 -	Feb-11	215	-38.22%	\$55,594,769	-37.90%	\$260,660	1.33%	\$258,580	1.53%	133	-11.92%	145	-35.84%	8.09	3.85%
Mar-11 -	Feb-12	231	7.44%	\$58,698,672	5.58%	\$254,684	-2.29%	\$254,106	-1.73%	138	3.76%	129	-11.03%	6.70	-17.18%
Mar-12 -	Feb-13	284	22.94%	\$72,917,701	24.22%	\$257,746	1.20%	\$256,752	1.04%	126	-8.70%	147	13.95%	6.21	-7.31%
Mar-13 -	Feb-14	378	33.10%	\$97,002,350	33.03%	\$256,823	-0.36%	\$254,663	-0.81%	103	-18.25%	144	-2.04%	4.57	-26.41%
Mar-14 -	Feb-15	444	17.46%	\$113,725,081	17.24%	\$255,685	-0.44%	\$256,137	0.58%	99	-3.88%	160	11.11%	4.32	-5.47%
Mar-15 -	Feb-16	538	21.17%	\$136,954,853	20.43%	\$254,622	-0.42%	\$254,562	-0.61%	132	33.33%	144	-10.00%	3.73	-13.66%

New Home Sales - \$300,000 to \$400,000

Greater Baton Rouge MLS Area

The \$300,000 to \$400,000 price range category, in unit sales and sales volume, shows the greatest percentage increase year over year. During 2015, the total number of sales in this price range increased by 39.77%, from 171 to 239, a 39.77% increase in sales units. While the total sales volume increased from \$59,423,453 to \$83,172,501 a 39.77% increase.

This is the highest closed sales volume in this price category in eight years. We suspect that the overall strong economy and low cost and easing of credit requirements around mortgage lending continues to bolster this price category significantly. Average sale prices are stable with no significant change in the range. Available inventory increased by 20.48%. Months of inventory declined to 2.39 months of inventory a decrease by nearly 60%.

NEW HOME SALES \$300,000 - \$400,000 (Greater Baton Rouge MLS)

Year	Total Number	% Change	Total Sales \$ Volume	% Change	Average List Price	% Change	Average Sales Price	% Change	Average DOM	% Change	Current Inventory	% Change	Months Inventory	% Change
Mar-08 - I	Feb-09 158	3 -37.30%	\$54,802,832	-36.37%	\$351,115	205%	\$346,853	1.48%	175	19.05%	181	-27.02%	13.74	16.44%
Mar-09 - I	Feb-10 90	-43.04%	\$30,763,182	-43.87%	\$349,730	-0.39%	\$341,813	-1.45%	141	-19.43%	122	-32.60%	16.26	18.34%
Mar-10 - I	Feb-11 64	-28.89%	\$21,978,309	-28.56%	\$349,572	-0.05%	\$343,411	0.47%	155	9.93%	79	-35.25%	14.81	-8.92%
Mar-11 - I	Feb-12 73	3 14.06%	\$24,683,359	1231%	\$340,678	-2.54%	\$338,128	-1.54%	134	-13.55%	76	-3.80%	12.49	-15.67%
Mar-12 - I	Feb-13 100	36.99%	\$34,145,394	38.33%	\$343,029	0.69%	\$341,453	0.98%	136	1.49%	71	-6.58%	8.52	-31.79%
Mar-13 - I	Feb-14 137	37.00%	\$46,813,287	37.10%	\$341,967	-0.31%	\$341,702	0.07%	94	-30.88%	74	423%	6.48	-23.94%
Mar-14 - I	Feb-15 171	24.82%	\$59,423,453	26.94%	\$347,784	1.70%	\$347,505	1.70%	108	14.89%	83	12.16%	5.82	-10.19%
Mar-15 - I	Feb-16 239	39.77%	\$83,172,501	39.97%	\$348,628	0.24%	\$348,002	0.14%	129	19.44%	100	20.48%	2.39	-58.93%

New Home Sales - \$400,000 and Above

Greater Baton Rouge MLS Area

The highest price category in this study consists of those homes \$400,000 and above. This category experienced its fourth consecutive year increase in unit sales and sales volume and the change is substantial. Unit Sales increased 44% from 107 units closed in 2014 to 154 closed in 2015. Sales Volume benefited from increased unit sales and an increase of average sales price.

Sales Volume increased from \$54,989,877 in 2014 to \$81,567,721 in 2015. Average sale price in the category increased from \$513,924 in 2015 to \$529,660 in 2015.

The average days on market increased significantly in 2015 from 107 to 156, while current inventory increased from 71 in February 2015, to 99 in February 2016. Months of inventory is also now rising in this price category.

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A grid representing changes from March of 2004 to February of 2016 in the \$400,000 and Above price range follows:

NEW HOME SALES :	\$400.000 & Above	(Greater Raton Rouge MLS)
NEW HOME SALES	PHOOFOOD G ABOVE	Ndreater Datvii Nvuue ML3/

Year		Total Number	% Change	Total Sales \$ Volume	% Change	Average List Price	%Change	Average Sales Price	% Change	Average DOM	% Change	Current Inventory	% Change	Months Inventory	% Change
Mar-04 -	Feb-05	53		\$28,887,317		\$542,385		\$545,043		138		55		12.45	
Mar-05 -	Feb-06	115	116.98%	\$68,086,016	135.70%	\$595,572	9.81%	\$592,052	8.62%	142	2.90%	84	52.73%	8.76	-29.64%
Mar-06 -	Feb-07	119	3.48%	\$70,765,574	3.94%	\$595,855	0.05%	\$594,668	0.44%	123	-13.38%	138	6429%	13.91	58.79%
Mar-07 -	Feb-08	156	31.09%	\$92,870,730	31.24%	\$597,691	0.31%	\$595,325	0.11%	149	21.14%	286	107.25%	22.00	58.16%
Mar-08 -	Feb-09	213	36.54%	\$123,759,396	33.26%	\$590,107	-1.27%	\$581,030	-2.40%	170	14.09%	260	-9.09%	14.64	-33.45%
Mar-09 -	Feb-10	80	-62.44%	\$46,446,627	-62.47%	\$617,938	4.72%	\$580,582	-0.08%	222	30.59%	184	-29.23%	27.60	88.52%
Mar-10 -	Feb-11	48	-40.00%	\$30,261,118	-34.85%	\$654,063	5.85%	\$630,439	8.59%	217	-2.25%	91	-50.54%	22.75	-17.57%
Mar-11 -	Feb-12	45	-6.25%	\$27,737,662	-8.34%	\$636,949	-2.62%	\$616,392	-2.23%	128	-41.01%	62	-31.87%	16.53	-27.34%
Mar-12 -	Mar-13	56	24.44%	\$31,239,450	12.62%	\$568,295	-10.78%	\$557,847	-9.50%	141	10.16%	65	4.84%	13.92	-15.79%
Mar-13 -	Feb-14	87	55.36%	\$46,029,649	47.34%	\$532,653	-6.27%	\$489,900	-12.18%	130	-7.80%	64	-1.54%	8.82	-36.64%

CONDOMINIUM / TOWNHOUSE MARKET

Condominiums/townhouses are defined by the Greater Baton Rouge Multiple Listing Service as any residential structure with an attached wall. Over the past ten years, sales of condominium/townhouses have had five years of increasing sales and five years of declining sales, with the three of the last five years showing increases.

We ended the current year analysis posting an increase in condominium/townhouse sales from 669 units sold in 2014 to 751 units sold in 2015. This represents a 12.26% increase year over year. The four year picture now shows a healthy increase of about 14% per year on average in the Sales Volume. Average price paid for a condominium/townhouse increased to \$151,672 from \$141,500 or 7.19%.

It is important to remember that small sample markets (751 unit sales) can be difficult to assess due to issues like overall product availability within price ranges, competing condominium/townhouse projects, sales not reported through MLS, etc., and each condominium/townhouse community needs to be judge within the local market it serves.

Of interest is the fact that within the past ten years (with the exception of one year 2008) prices have remained within a 9% range of high and low. The highest yearly average sales price within the past 10 years came in 2013 at \$153,654, while the lowest aver- age sales price came in 2011 at \$140,399. All in all, prices have remained stable within this category. Finishing the current year at \$151,672 compared to 2005 pre Katrina prices averaged \$119,704.

The average days on market increased from 119 to 149, or an increase in marketing time of about 25%. Current inventory decreased 7% from 505 units available in 2015 to 471 now in 2016. The average months of inventory decreased by 43% from 13.2 months to 7.5 months.

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A grid representing changes from March of 2004 to February of 2016 in the Attached Residential housing market follows:

CONDOMINIUM / TOWNHOUSE MARKET

Year		Total Number	% Change	Total Sales \$ Volume	% Change	Average List Price	% Change	Average Sales Price	% Change	Average DOM	% Change	Current Inventory	% Change	Months Inventory	% Change
Mar-04 -	Feb-05	685		\$71,343,730		\$105,657		\$104,151		80		407		7.12	
Mar-05 -	Feb-06	1,248	82.19%	\$149,391,417	109.40%	\$121,314	14.82%	\$119,704	14.93%	93	1625%	625	53.56%	6	-15.73%
Mar-06 -	Feb-07	1,330	6.57%	\$187,447,775	25.47%	\$142,696	17.63%	\$140,938	17.74%	94	1.08%	832	33.12%	7.5	25.00%
Mar-07 -	Feb-08	1,245	-6.39%	\$191,185,387	1.99%	\$155,739	9.14%	\$153,562	8.96%	88	-6.38%	1,112	33.65%	10.71	42.80%
Mar-08 -	Feb-09	872	-29.96%	\$171,279,382	-10.41%	\$199,414	28.04%	\$196,421	27.91%	117	32.95%	964	-13.31%	13.26	23.81%
Mar-09 -	Feb-10	650	-25.46%	\$95,542,250	-44.22%	\$151,631	-23.96%	\$146,988	-25.17%	149	27.35%	770	-20.12%	14.21	7.16%
Mar-10 -	Feb-11	503	-22.62%	\$75,054,738	-21.44%	\$154,973	220%	\$149,214	1.51%	106	-28.86%	678	-11.95%	16.17	13.79%
Mar-11 -	Feb-12	487	-3.18%	\$68,374,521	-8.90%	\$146,888	-5.22%	\$140,399	-5.91%	150	41.51%	643	-5.16%	15.84	-2.04%
Mar-12 -	Feb-13	583	19.71%	\$87,908,404	28.57%	\$157,525	724%	\$150,786	7.40%	171	14.00%	579	-9.95%	11.91	-24.81%
Mar-13 -	Feb-14	574	-1.54%	\$88,197,638	0.33%	\$160,134	1.66%	\$153,654	1.90%	137	-19.88%	589	1.73%	12.31	3.36%
Mar-14 -	Feb-15	669	16.55%	\$94,663,500	7.33%	\$189,300	18.21%	\$141,500	-7.91%	119	-13.14%	505	-14.26%	13.2	723%
Mar-15 -	Feb-16	751	12.26%	\$113,906,017	20.33%	\$156,995	-17.07%	\$151,672	7.19%	149	2521%	471	-6.73%	7.52	-43.03%

CONCLUSIONS

The 2015 residential market has turned in tremendous results. We experienced strong performance in both unit sales and sales price increases. That being said, the market continues it's regression to a more normalized market and there are a several issues worth watching at this time

Some early indicators of a transitioning market are showing up sporadically throughout the markets. Increasing days on market, increasing inventory and a slowing of unit sales results year over year are showing show up as the early signs of a shifting market.

Wild cards remain in the political environment, the State budget challenges, the likelihood of increased individual and corporate taxes and, the interest rate and credit availability climate, the oil and gas industry challenges and what it portends for the Louisiana employment picture.

We are seeing tremendous underlying demand for the Baton Rouge market in; first time buyer's market which enables the move up buyer, pent up demand due to population and new household formations growth, income & jobs growth, and tremendous housing affordability all bode well for good 2016 and 2017 housing markets.



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- #1 schools Zachary's public schools have ranked number 1 in the state for 11 consecutive years
- Houses starting at \$249,900.00 to over \$400k and lot prices range from \$40,000-\$100,000
- Walk ons starting April 2016 with an estimated completion of February 2017: Size of restaurant 6,128 sq. ft
- CPRT to begin construction on Americana Commercial development on June 2016 to provide 10,000 sq. ft of commercial space and 30 apartment units per building - (two buildings total)
- Provident Resources Group Inc will start construction on a \$20 million senior living project in the spring of 2016
- Total of 67,593 sq. ft: includes a total of 90 Units, 48 Assisted living and 42 memory care units on a tract of 4.325 acres
- YMCA is a huge amenity 29,000 sq. ft. of interior conditioned space on 5.25 acres

Conway

- Developer: Southern Lifestyle Development Robert Daigle, Prescott Bailey
- Location: Gonzales, La Hwy 44 Exit 179. A guarter mile south of the I-10
- · 350 acre mixed use community comprised of apartments, town homes, cottages and estate size homes as well as office and retail
- 950 homes, 450 apartments, 200,000 square feet of office and retail space
- Phase one is 347 single family homes over 100 lots already under contract
- Lot sizes range from 25' town home lots, 35'-55' rear alley load lots, 60-80' front loaded lots
- Lot prices range from \$42,500 to \$175,000
- Phase one groundbreaking is scheduled for June 1st, 2016, lots will be ready to build on fall of 2017
- . Town square with outdoor pavilion for concerts and other events, as well as a gym and pool planned in phase one. 46 acres of lakes with jogging/bike trails. Numerous parks and green spaces
- Multiple commercial buildings are currently being designed for restaurants, medical users and offices

Coursey Cove

- Developed by Alvarez Construction
- · Located off Coursey Boulevard and Market Street
- Total of 107 lots
- Lots Size 50x120
- Home Prices start at \$230,000
- · Will start home construction April

- 20 lots are presold
- Features: This single-family residential community off Coursey Blvd. features 107 homes in a courtyard design neighborhood boasting architectural brick finishes, sidewalks, curb and gutter, and neighbor hood green spaces.

Greystone Golf and Country Club

- · Location: Off of Wax Rd in the Heart of Denham Springs in Livingston Parish, just minutes from the new Juban Crossing • Five filings with another to start in the Summer of 2016
- Sixth filing will have a total of 60 lots all located on the golf course or one of the many lakes
- · Living square footage varies with each filing and lot size
- Prestwick Garden Homes will begin in the spring of 2016
- The Prestwick filing includes 21 lots, with homes to be built between 1800-3000 sg. ft, with prices starting at approximately \$325,000
- Custom & Speculative Homes are currently being built throughout the subdivision
- . The subdivision includes a clubhouse, pool, playground, basketball courts, fitness center, tennis courts and many other amenities

Lexington Park

- Developed by Alvarez Construction
- Total of 280 Homes
- Located off Nicholson adjoining Lexington Estates
- First Phase 80 2nd phase 75 homes Homes
- Lots Size 35 feet zero lot line homes
- Home Prices start at \$230,000

- Separate access From Lexington Estates
- Phase 1 is sold out and only 30 lots available in phase 2
- Joint Club House with Lexington Estates, Work out area, Tennis Court, Pool Splash Park, \$600,000 allocated
- Adjoins the larger development which includes club house, pool, etc.

Long Farm Village

- Developer: Russell Mosely; Co-Developer for Single Family: Hardy Swyers
- Rouses grocery under construction; 55,000 square foot store (expected opening is August of this year)
- · Antioch Road has been re-aligned and extended from Old Jefferson to Airline Hwy through Long Farm Village; new signalized intersections at Airline
- 9300 sg. ft. retail building under construction (initial tenants: Starbucks, Five Guys, Pacific Dental Services); 2nd 8500 sg. ft. building partially leased and expected to begin within the next 6 months
- 7axhv's restaurant under construction
- 276 upscale multi-family units under construction; developer is Arlington Properties (Birmingham, AL); expected opening summer of 2016
- 121 residential lots either completed or under construction; 7 approved local builders: Bardwell Homes (Scott Bardwell), Cotten Custom Homes (Gerald Cotten), Distinctive Homes by Watson (Tyler Watson) Geaux Green Construction (Glenn Riley), Meridian omes (Brian Aucoin), Rabalais Homes (Steve Rabalais) and Schramm Construction, L.L.C. (Nick Schramm).
- Approximately 50 homes either completed or under construction; home prices range from \$350,000 to \$550,000; custom home plans designed by
- · 237 acre master planned community with a mix of retail, office, multi-family, detached single family, senior living, YMCA and more than 40 acres of parks/green space

Magnolia Springs St. Gabriel

- Developers: C & P Investments and the Builders are Cape Construction, LLC of Plaquemine, LA
- Located on Magnolia Springs Parkway. Accessed off of River Road, 1 mile from Highway 3115, in the Carville community, township of St. Gabriel
- · Comprised of mixed single family residences and new construction of dual-unit townhouse
- First filing was approved in 2012 for 104 homes and 80 townhouses. 22 new constructed homes; 17 homes have been sold or are under contract
- New homes are all based on 3BR / 2 BA, an average lot size of 115 x 45, and a minimum of 1,300 sq. ft.
- New home prices range from \$141,900 to \$197,000
- The Magnolia Meadows townhomes are under construction and will be available for lease in May, 2016
- There are 4 floorplans to chose from, ranging from 1,062 sq. ft. to 1,206 sq. Ft, and offer either 2BR/2BA or 3BR/2BA options.
- Monthly leases will range between \$1,095 and \$1,195 per month

The Preserve at Harveston

- · Developers: John Fetzer and Mike Wampold
- · Located just 7 minutes from LSU, off Bluebonnet near Nicholson Drive
- 2014 Winner of Good Growth Award for Outstanding Subdivision
- Almost 100 resident-homeowners and 33 more custom homes in various stages of completion
- Lots: Only 34 remaining lots in Parts 1 and 2
- Part 3A consisting of 74 additional lots coming in the fall of 2016
- Front load lots, rear lane accessed lots and townhome lots available
- Townhomes from the \$360s and Homes from \$390s.
- Spacious Al Jones designed Club House, swimming pool, spa, fitness center and cooking pavilion
- Over three miles of jogging, walking and biking trails
- · Sidewalks throughout the community
- · Lakes, bridges, and aerating fountains
- Large park with grove of massive live oaks
- Four model homes by our Harveston Builder Group open daily from 1 to 6 p.m

Rouzan

- · Developer: Tommy Spinosa
- Original TND approved in 2008
- 120 acres with 3,200 linear feet of Perkins Road frontage 550 Residential lots with vibrant mixed-use Center
- 70 lots sold; 225 currently underway (98 pre-sold)
- Lot Sizes range from 2,500 sf to 7,000 sf
- Prices range from \$75,000 to \$200,000
- Strict architectural control
- · Amenities to include: Community Garden, trails, parks, streams, pools, bridges, shops, cafes, groves of trees, old farm silos, the occasional object of art...and so much more

Veranda at University Club

- Developers: Bardwell Homes / Scott Bardwell
- Location: Center of U Club, across street from new pool and workout facility
- Homes square footage range from 2100 to 3200 square feet
- New home price range from \$390,000 to \$575,000

Phase I under construction: 10 homes under construction

- Kenneth Brown exclusive interior designer
- · Variety of classic styles with porches and strict architectural control

The Village at Magnolia Square

- Developers: Jimmy Nunnally and Steele Pollard Scott Bardwell developing and building in the new Highland District phase with 43 lots.
- Location: Lovett Road in Centra
- 510 lots in total, currently completed 4 phases of residential lot construction and two phases of commercial retail construction; 8 homes currently under construction
- Lots range in size from 40' x 125' to 91' x 220'. Both rear and front loaded
- Current lot prices range from \$69,500 to \$107,000
- · Retail tenants include renowned Stab's Steak and Seafood and Avant Tous Day Spa as well as 7 other retailers and professional firms
- Home prices range from upper \$200's to over \$2 million
- Home square footage ranges from 1,800 square feet to over 10,000 square feet
- All home sites are out of flood zone
- Located in top ranked Central School District
- Amenities include multiple parks and green spaces, a new pool and pavilion, walking trails and a 5.5 acre stocked lake











20 16

RETAILTRENDS

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OVERVIEW

Last year's commercial real estate market was the perfect combination of a rebounded economy and a favorable retail environment. Nearly all of the indicators in the Baton Rouge MSA were up— we were in what we called a retail "unicorn zone" - one that wasn't supposed to exist. We were right. While retail rental rates peaked and vacancy rates matched all-time records last year, this year we have come off of those highs. The good news is that we have returned to a solid retail market. The bad news is the price of oil and our state economy are slated to drag us down over the next few years. However, the retail developments that were projected to break ground did, and existing retail developments have added quality retailers to their projects over the past year. We will continue to see retailers expand (and contract) in our area at a smart pace, with much due diligence being done on the front end. Retailers are still chasing synergy and are continuing to open up their wallets for A+ sites.

A SURVEY OF SHOPPING CENTERS IN BATON ROUGE SPRING 2016

This report was prepared from data collected from e-mail and telephone surveys of shopping center managers, leasing agents, and owners conducted by members of the Baton Rouge TRENDS in Real Estate Retail Committee. Surveys were conducted in February and March 2016. Extensive independent verification was not provided, however quoted rents and/or vacancies that appeared out of the ordinary were checked.





Description of the Analysis

Once again our survey included breaking down data for anchored and non-anchored spaces. We believe this is the best indicator of what "small shop" space is actually leasing for. Previous surveys reflected rental rates collected on a high-low basis, with an average rental rate for each property calculated based on the high-low indicators. This caused anchored centers (with typically lower rentals for the large spaces) to significantly skew the rental figures. This is now the sixth year of breaking out the anchor spaces in the rental survey and we now feel we are able to track an accurate "trend" in the rental rates..

The shopping center survey analysis is structured as follows:

- Suites over 15,000 square feet are considered to be anchor spaces.
- Rental rates for non-anchor spaces are collected on a high-low basis, with an average rental rate for each property calculated based on the high-low indicators.
- The rentals indicated are reflective of varying lease terms, with some shopping centers
 requiring expense reimbursements from tenants in addition to base rentals and some
 shopping centers requiring no additional reimbursements. To arrive at consistent rentals, any
 additional reimbursements paid by tenants (generally for common area maintenance (CAM),
 taxes and insurance) are added to each shopping center's calculated average rental to arrive at
 a total average rental.

- Attempts to survey each shopping center are made each year, however, due to turnover in management and/or ownership, results for each shopping center are not available every year. Comparison of the total surveyed leasable space and number of shopping centers indicated in each time period should not be taken as an indication of new construction and/or demolition, but as an indication of properties for which data was provided.
- The Vacancy Rate figures presented should not be viewed as a matched sample, as the figures for each time period reflect the results for each individual survey. They are, however, considered to be indicative of general market conditions.
- Only shopping centers of over 15,000 square feet of leasable space are included in the survey. Numerous small strip centers throughout the Baton Rouge area are excluded from the analysis due to the minimal size requirement for the survey.
- Baton Rouge's two enclosed malls, the Mall of Louisiana and Cortana Mall, are excluded from the survey. Due to the large size of these centers and significantly higher rentals collected for mall spaces compared to standard multi-tenant retail spaces, these properties have historically caused significant skewing of the vacancy and average rental results when included in past reports.
- Baton Rouge's 3 completed lifestyle centers Perkins Rowe, The Boulevard at the Mall of Louisiana and Towne Center were surveyed for the first time seven years ago. As with the enclosed shopping malls, these centers collect significantly higher rentals, inclusion of which would likely significantly skew the data. These three centers are generally excluded from the figures presented, and specific information will be given on these centers during the actual presentation.
- Analysis are performed by Vacancy Rate (Table 1- page 98), Size/Type (Table 2- page 99), Age (Table 3- page 100), Location (Table 4 - page 101) and both Location and Type (Table 5 - page 102).

Summary of Spring 2016 Retail Survey

- Attempts were made to contact 132 shopping centers in East Baton Rouge, Ascension and Livingston Parishes, with responses obtained from 123 shopping centers.
- Excluding the lifestyle centers, a total of 8,570,976 square feet of leasable space was surveyed, with 761,829 square feet (8.89%) reported to be vacant. This vacancy rate is

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higher than the 7.95% reported in the 2015 survey, however it is significantly lower than the 10.61% reported in the 2014 survey, and the 9.86% vacancy rate reported in the 2013 survey.

 Average Total Collections (rent and expense reimbursements) for non-anchor space were \$17.19/square foot, which reflects a slight decrease in rental rates from the 2015 survey (\$17.73).

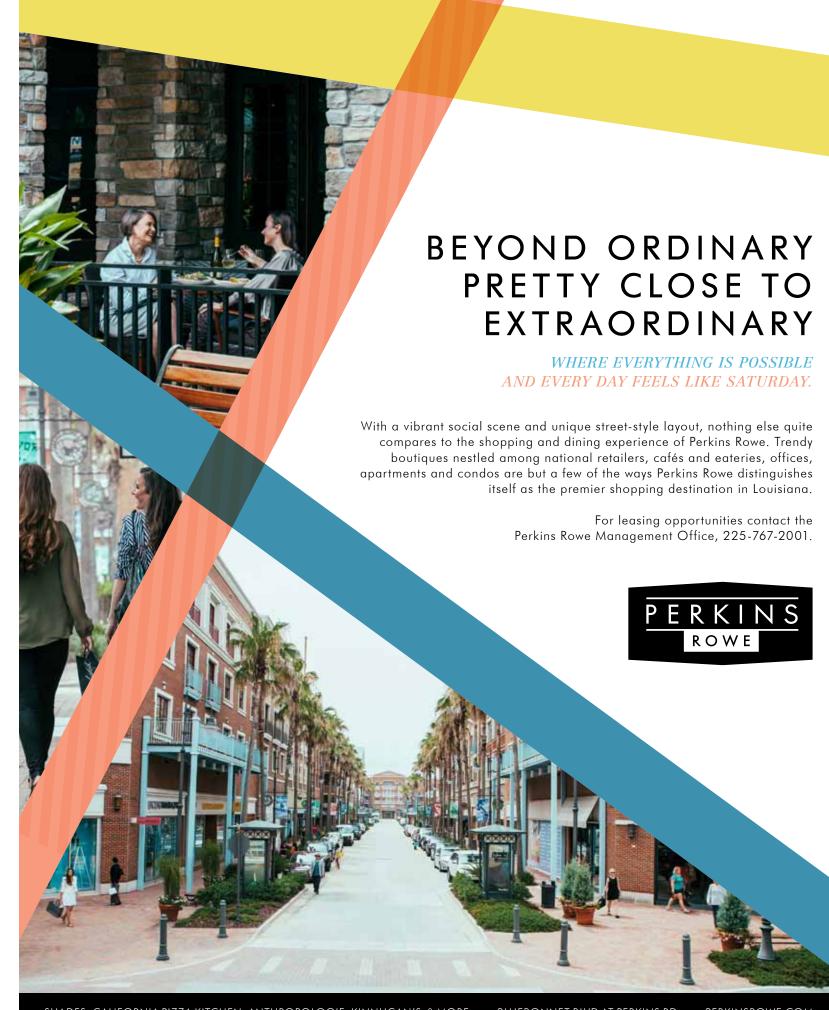
Analysis by Vacancy Rate

Table 1 (page 98) contains the analysis by vacancy rate. The overall vacancy rate has increased slightly to 8.89% from 7.95% in Spring 2015. However, it is still a decrease from 10.61% in Spring 2014, 9.86% in Spring 2013, and 9.23% in Spring 2012. 64% of surveyed centers in Spring 2013, 61% of surveyed centers in Spring 2014, 66% of surveyed centers in Spring 2015, and 66% of surveyed centers in Spring 2016 reported vacancy rates of 10% or less.. Only 2% of centers reported vacancies over 50% in Spring 2015 as well as Spring 2016 (down from 5% in Spring 2014). 21% of the surveyed centers reported vacancies of 10.01% to 25% (consistent with Spring 2015, up from 20% in Spring 2014, 17% in Spring 2013, 16% in Spring 2012 and 25% in Spring 2011), while 11% reported vacancies of 25.01% to 50% (consistent with Spring 2015, and down from 15% in Spring 2014).

Analysis by Size/Type

Table 2 (page 99) contains the analysis by shopping center size/type. The surveyed shopping centers are categorized based on discussions with local leasing agents in cooperation with CID and the Greater Baton Rouge Association of REALTORS and definitions used by the Urban Land Institute and International Council of Shopping Centers. The shopping center types are as follows:

- Convenience Centers (under 30,000 square feet) typically provide for the sale of convenience goods and personal services without having a standard anchor space.
- Neighborhood Centers (30,001 to 100,000 square feet) typically provide for the sale of convenience goods and personal services with a grocery anchor space.
- Community Centers (100,001 to 250,000 square feet) typically provide clothing, hardware, and appliances, in addition to convenience goods and personal services.
 Typically, these are built around a small department, variety, or discount store.



Regional Centers (over 250,000 square feet) typically provide general merchandise, furniture and home furnishings, as well as services and recreational facilities. These larger centers are often built around one or two full-line department stores that are generally larger than 100,000 square feet.

41% of the surveyed centers are considered to be Convenience Centers, though only 11% (968,912 square feet) of the surveyed leasable space is located in these centers. 41% of the surveyed centers are considered to be Neighborhood Centers, which contain 33% (2,858,327 square feet) of the surveyed leasable space. 15% of the surveyed centers and 32% of the surveyed leasable space (2,726,044 square feet) are considered to be Community Centers,

while 3% of the surveyed centers and 24% of the surveyed leasable space (2,017,693 square feet) are considered to be Regional Centers.

The highest vacancies are noted in the Community Centers (11.88%), while Regional Centers continue to have a low vacancy rate (1.93%). Unanchored Convenience Centers have a vacancy rate of 9.61%, while Neighborhood Centers have a vacancy rate of 10.71%.

42% of the reported vacant space is located in Community Centers, while only 5% is located in Regional Centers. 12% is located in Convenience Centers and 40% is located in Neighborhood Centers.

noted in the Community Centers (11.88%), while Regional Centers continue to have a low vacancy rate (1.93%). Unanchored Convenience Centers have a vacancy rate of 9.61%, while Neighborhood Centers have a vacancy rate of 10.71%.

The highest collections for non-anchor space were noted in Regional Centers (\$21.78/square foot). The lowest average collections were noted in Neighborhood Centers (\$14.98/square foot).

Analysis by Age

Table 3 (page 100) contains the analysis by age, with the shopping centers categorized based on the year of their construction.

In 2013 we began looking at newer centers that were built in 2006 or later. Consisting of 891,890 square feet, they not only have the lowest vacancy rate at 2.09%, but have the highest rental rate at \$24.60/square foot.







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The second set of shopping centers consists of 26 properties that have been constructed from 2000 - 2005. Livingston and Ascension Parishes, as well as the City of Central have been included in the past few surveys. All of these markets have continued to grow their retail base. The 26 newer centers report a Spring 2016 vacancy rate of 5.72%, compared to the Spring 2015 vacancy rate of 5.09%. 33.29% of the space is anchor space and average total collections for non-anchor space are \$21.99/square foot.

The next set of shopping centers consists of 11 centers constructed between 1995 and 1999. These centers report a Spring 2016 vacancy rate of 2.14%, which is slightly better than the Spring 2015 vacancy rate of 2.18% and Spring 2013 vacancy of 2.73%. 56.75% of the space is anchor space and average total collections for non-anchor space are \$20.32/square foot.

21 surveyed shopping centers were constructed between 1985 and 1995. These centers report a Spring 2016 vacancy of 4.88%, which is up from the Spring 2015 vacancy rate of 4.10%. 39.79% of the space is anchor space and average total collections for non-anchor space are \$17.15 per square foot.

15 surveyed shopping centers were constructed between 1980 and 1984. These centers report a Spring 2016 vacancy rate of 24.18% which is up from the Spring 2015 vacancy rate of 17.70%, but still lower than the Spring 2014 vacancy rate of 25.09%. 42.06% of the space is anchor space and average total collections for non-anchor space are \$12.03/square foot. 34 surveyed shopping centers (representing 30% of the surveyed leasable space and 40% of the vacant space) were constructed before 1980. These centers report a Spring 2016 vacancy rate of 11.86%, down from the Spring 2015 vacancy rate of 12.71% and the Spring 2014 vacancy rate of 14.77%. 26.88% of the space is anchor space and average total collections for non-anchor space are \$13.56/square foot.





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Shoppes at Bellemead - Shreveport, LA Development, Leasing and Management



Waterview at Sugar Mill Pond - Youngsville, LA Developed 10 Retail Spaces & 168 Apartments



Bossier Corners - Bossier City, LA Leasing and Management



Regal Court - Shreveport, LA Leasing Services



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The lowest rentals and highest vacancy are noted in the shopping centers built before 1985. These centers represent 40% of the surveyed shopping centers, 43% of the surveyed leasable space and 75% of the total vacant space.

Analysis by Geographic Area

Table 4 (page 101) contains the Analysis by Geographic Area. The Geographic Areas used in this survey for shopping centers in Baton Rouge are long-standing and are defined as follows:

- Area 1 South of Interstates 10 and 12 and west of Airline Highway
- Area 2 North of Interstates 10 and 12 and south and west of Airline Highway also includes shopping centers along Plank Road between Airline Highway and Hooper Road.
- Area 3 North of Choctaw Drive and Airline Highway, excluding Zachary and Plank Road shopping centers between Airline Highway and Hooper Road
- Area 4 South of Choctaw Drive and east of Airline Highway also includes shopping centers along Airline Highway between Interstate 12 and Florida Boulevard
- Area 5 Zachary (surveyed beginning in 2008)
- Area 6 Ascension Parish (surveyed beginning in 2010)
- Area 7 Livingston Parish (surveyed beginning in 2010)

The highest average non-anchor collections (\$23.04/square foot) are noted in Area 1 and the lowest vacancy rate (3.02%) is noted in Area 1, while Area 3 reports the lowest total non-anchor collections (\$10.48/square foot) and Area 3 reports the highest vacancy rate (25.45%). Area 7 is Livingston Parish and includes only 2 responding centers (both non-anchored), while Area 1 contains many of the newer retail corridors in Baton Rouge (along Bluebonnet Boulevard, Siegen Lane, and Perkins Road).

Analysis by Geographic Area and Type

Table 5 (page 102) presents a breakdown of responses from anchored and unanchored centers in each of the geographic areas. The lowest vacancies in anchored centers are noted in Area 1 (2.36%) and Area 6 (4.46%), and 5 (0%, which is based on a single anchor) while the highest is noted in Area 3 (31.21%,). The highest collections for anchored centers are noted in Area 1 (\$20.75/square foot) and the lowest collections are noted in Area 3 (\$9.14/square foot).

The lowest vacancies in unanchored centers are noted in Area 1 (5.01%), while the highest vacancies are noted in Area 3 (13.84%). The highest collections for unanchored centers are noted in Area 1 (\$25.65/square foot) and the lowest collections are noted in Area 4 (\$11.78/square foot).

Summary

Of the 8.57 million square feet of leasable space represented in our sample (not including lifestyle centers), 8.89% is reported as vacant. This represents an increase in vacancy from Spring 2015 (7.95%), but a decrease in vacancy from the 2012–2014 surveys which landed between 9.0% and 10.5%. Regional centers, those over 250,000 sq/ft, continue to have low vacancy rates and demand higher rental rates, proving that retailers enjoy the traffic generated by other retailers. The Baton Rouge area's vacancy rate is in line with the national average at around 8-9%, but our slight decrease in rents didn't mirror national rent growth, which increased 1-2% for the year ending 2015.

The Baton Rouge area's vacancy rate is in line with the national average at around 8-9%, but our slight decrease in rents didn't mirror national rent growth, which increased 1-2% for the year ending

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TABLE 1 SHOPPING CENTERS BY VACANCY RATE (EXCLUDING LIFESTYLE CENTERS)

Facility Vacancy Rate	Period	Number of Responding Centers	Percent of Total Responding	Change from Previous Period	Total Surveyed Leasable Space	Percent of Total Responding	Change from Previous Period	Total Vacant Space	Percent of Total Responding	Change from Previous Period	Percent Anchor Space
10% or Less	Spring 2016 Spring 2015 Spring 2014 Spring 2013 Spring 2012	81 77 74 79 80	66% 66% 61% 64% 65%	4 2 3 3 -1	6,255,120 6,412,499 5,817,730 6,153,817 6,175,720	73% 76% 69% 71% 72%	-157,379 594,769 -336,087 -21,903	139,232 131,018 118,735 108,461 139,153	18% 20% 13% 13%	8,214 12,283 10,274 -30,692	42.59% 42.77% 41.96% 40.46% 45.08%
10.01% to 25%	Spring 2016 Spring 2015 Spring 2014 Spring 2013 Spring 2012	26 25 24 21 20	21% 21% 20% 17% 16%	1 1 8 1	1,289,338 1,091,018 1,042,484 897,066 1,094,318	15% 13% 12% 10% 13%	198,320 48,534 145,418 -197,252	206,009 163,969 151,601 131,570 174,367	27% 25% 17% 15% 22%	42,040 12,368 20,031 -42,797	16.78% 12.26% 17.60% 23.02% 20.26%
25.01% to 50%	Spring 2016 Spring 2015 Spring 2014 Spring 2013 Spring 2012	13 13 18 20 19	11% 11% 15% 16%	05 1	737,430 700,398 1,228,866 1,257,715 1,143,286	9% 8% 14% 15% 13%	37,032 -528,468 -28,849 114,429	241,443 243,617 397,070 418,968 386,310	32% 36% 44% 49%	-2,174 -153,453 -21,898 32,658	22.87% 21.15% 30.67% 29.91% 26.85%
Over 50%	Spring 2016 Spring 2015 Spring 2014 Spring 2013 Spring 2012	E C O V A	2% 2% 5% 4% 3%	1 4 1 1	289,088 209,812 390,971 310,078 139,835	3% 2% 5% 4% 2%	79,276 -181,159 80,893 170,243	175,145 130,004 232,710 191,630 89,732	23% 19% 26% 23% 11%	45,141 -102,706 41,080 101,898	50.34% 47.85% 42.75% 71.18% 0.00%
Total	Spring 2016 Spring 2015 Spring 2014 Spring 2013 Spring 2012	123 117 122 124 123		1 -2 -5	8,570,976 8,413,727 8,480,051 8,616,676 8,553,159		157,249 -66,324 -136,625 63,517	761,829 668,608 900,116 849,429 789,562		93,221 -231,508 50,687 59,867	37.27% 37.14% 37.37% 37.35% 38.73%

Lifestyle Centers	Total (Excluding Lifestyle Centers)	Regional Center (Over 250,000 SF)	Community Center (100,001 to 250,000 SF)	Neighborhood Center (30,001 to 100,000 SF)	Convenience Center (30,000 SF & Under)	Shopping Center Type	
Spring 2016 Spring 2015 Spring 2014 Spring 2013 Spring 2013	Spring 2016 Spring 2015 Spring 2014 Spring 2013 Spring 2012	Spring 2016 Spring 2015 Spring 2014 Spring 2013 Spring 2013	Period				
2 3 2 3	123 117 122 124 123	4444	19 21 21 21 21 21	50 45 47 49 49	50 47 50 50 51	Number of Responding Centers	
		3% 3% 3% 3% 3%	15% 18% 17% 17%	41% 38% 39% 40% 38%	41% 40% 41% 40% 41%	Percent of Total Responding	
-1 1	-5 -2 1	0000	-2 0 0	2 - 2 - 2	-1 0 5 3	Change from Previous Period	
985,122 985,122 985,122 815,122 975,555 610,000	8,570,976 8,413,727 8,480,051 8,616,676 8,553,159	2,017,693 2,017,693 1,874,893 1,874,893 1,874,893	2,726,044 2,966,529 2,955,735 2,990,007 2,990,007	2,858,327 2,530,907 2,685,445 2,771,455 2,664,976	968,912 898,598 963,978 980,321 1,023,283	Total Surveyed Leasable Space	¥
		24% 24% 22% 22% 22% 22%	32% 35% 35% 35% 35%	33% 30% 32% 32% 31%	11% 11% 11% 11%	Percent of Total Responding	OPPIN
0 170,000 -160,433 365,555	157,249 -66,324 -136,625 63,517	0 142,800 0	-240,485 10,794 -34,272 0	327,420 -154,538 -86,010 106,479	70,314 -65,380 -16,343 -42,962	Change from Previous Period	T. G CEI
89,409 89,204 77,254 68,041 3,000	761,829 668,608 900,116 849,429 789,562	38,847 34,010 30,240 21,483 27,290	323,718 296,827 402,537 388,036 339,755	306,196 243,980 343,459 329,393 290,490	93,068 93,791 123,880 110,517 132,027	Total Vacant Space	TABLE 2 SHOPPING CENTERS BY SIZE/TYPE (EXCLUDING LIFESTYLE CENTERS)
		5% 5% 3% 3% 3%	42% 44% 45% 46% 43%	40% 36% 38% 39% 37%	12% 14% 14% 13%	Percent of Total Responding	BY SIZI
205 11,950 9,213 65,041	93,221 -231,508 50,687 59,867	4,837 3,770 8,757 -5,807	26,891 -105,710 14,501 48,281	62,216 -99,479 14,066 38,903	-723 -30,089 13,363 -21,510	Change from Previous Period	E/TYP
9.08% 9.06% 9.48% 6.97% 0.49%	8.89% 7.95% 10.61% 9.86% 9.23%	1.93% 1.69% 1.61% 1.15% 1.46%	11.88% 10.01% 13.62% 12.98% 11.36%	10.71% 9.64% 12.79% 11.89% 10.90%	9.61% 10.44% 12.85% 11.27% 12.90%	Vacancy Rate	m
0.02% -0.42% 2.50% 6.48%	0.94% -2.67% 0.76% 0.63%	0.24% 0.07% 0.47% -0.31%	1.87% -3.61% 0.64% 1.61%	1.07% -3.15% 0.90% 0.98%	-0.83% -2.41% 1.58% -1.63%	Change from Previous Period	
328,374 328,374 407,561 325,185 305,000	71,912 69,509 69,489 69,538 69,701	504,423 504,423 468,723 468,723 468,723	143,476 141,263 140,749 142,381 142,381	57,167 56,242 57,137 56,560 56,702	19,378 19,119 19,280 19,606 20,064	Average Center Size	
0 -79,187 82,376 20,185	2,403 20 -49 -163	0 35,700 0 0	2,213 514 -1,632 0	925 -895 577 -142	259 -161 -326 -458	Change from Previous Period	
4.67% 4.67% 5.64% 4.72% 7.54%	37.27% 37.14% 37.37% 37.35% 38.73%	60.93% 60.93% 65.57% 70.91% 77.39%	43.30% 40.39% 40.96% 38.86% 38.86%	27.45% 27.55% 27.13% 26.21% 25.70%	0.00% 0.00% 0.00% 0.00% 1.42%	Percent Anchor Space	
\$39.24 \$41.39 \$41.36 \$42.31 \$37.74	\$17.19 \$17.73 \$16.85 \$15.95 \$15.66	\$21.78 \$22.41 \$22.41 \$20.59 \$19.85	\$17.53 \$17.62 \$18.00 \$16.12 \$15.59	\$14.98 \$14.29 \$13.71 \$13.77 \$13.97	\$17.64 \$17.36 \$17.41 \$17.59 \$17.34	Non-Anchor Collections (Rent + Reimb.) in \$/SF	

\$22.99 \$23.09 \$23.09 \$20.84 \$20.66

-2,180 1,099 3,219 140

0.41% -1.11% 0.76% -1.18%

10,008 -25,434 16,174 -23,689

20,154 -10,800 -22,657 57,548

2,254,416 2,234,262 2,245,062 2,267,719 2,210,171

44 44 43

Spring 2016 Spring 2015 Spring 2014 Spring 2013 Spring 2013

37.56% 38.27% 38.78% 37.79% 33.29% 32.84% 40.08% 35.30% 35.30% 35.13% 39.19% 40.86%

55.743 61.706 52.150 52.405 54.605 51.155 51.155 51.155 53.677 55.857 55.857 55.857 51.539 51.539 51.539

2.09% 2.16% 2.94% 4.13% 5.72% 5.09% 6.27% 4.29% 4.29% 3.88% 4.29% 5.41% 5.41%

13% 11% 11% 11% 12% 22% 22% 22% 34% 34% 34% 35% 35%

891,890 923,736 863,889 886,546 1,362,526 1,310,526

16 16 17 17 27 27 27

2016 2015 2014 2013

Year of istruction Rehab

2,200 3,450 0

-1,991 -3,972 9,556

Percent or Total Respondi

\$20.32 \$20.04 \$20.75 \$20.27 \$19.50

56.75% 58.13% 64.67% 64.27% 63.35%

-7,843 20,825 -575 6,550

106,006 113,849 93,024 93,599 87,049

2.14% 2.18% 2.73% 3.39% 4.08%

27,580 115,220 -6,320 -15,000

1,166,065 1,138,485 1,023,265 1,029,585 1,044,585

9% 8% 9% 9% 10%

11 11 11 12

2016 2015 2014 2013 2012

39.79% 40.53% 41.08% 34.20% 41.51%

-2,203 6,001 -6,382 4,166

0.78% -1.66% 1.05% -3.34%

4.88% 4.10% 5.76% 4.70% 8.05%

12,916 -17,593 8,283 -50,013

27,500 120,037 -127,648 -5,000

1,503,068 1,475,568 1,355,531 1,483,179 1,488,179

0 0 -

17% 16% 16% 16% 15%

21 20 20 20 19

2016 2015 2014 2013 2012

14% 13% 12% 12% 12% 17% 17% 17%

42.06% 42.45% 42.06% 42.06% 36.17%

-206 206 0 -8,134

72,657 72,863 72,657 72,657 80,791

24.18% 17.70% 25.09% 25.31% 15.47%

26.88% 26.21% 25.42% 25.56% 27.18%

-38,578 -66,630 35,549 27,931

13% 10% 13% 13% 12% 30% 31% 32% 32% 32%

12% 10% 12% 12% 12% 11% 11% 28% 28% 28% 28% 28% 28%

2,557,573 2,691,058 2,766,339 2,746,339 2,746,339

34 35 34 34 36 112 112 122 123 123

2015 2015 2014 2013 2012

Spring Spring Spring Spring Spring

Total

2016 2015 2014 2013 2012

Spring Sp

1,089,854 874,354 1,089,854 1,089,854 1,050,278

507

15 15 15 13

2016 2015 2014 2013 2012

-086

37.27% 37.14% 37.37% 37.35% 38.73%

TABLE 4 SHOPPING CENTERS BY GEOGRAPHIC AREA (EXCLUDING LIFESTYLE CENTERS)

Total	Area 7 (Livingston Parish)	Area 6 (Ascension Parish)	Area 5 (Zachary)	Area 4 (South of Choctaw & East of Airline)	Area 3 (North of Choctaw & North/East of Airline)	Area 2 (North of I-10 & South/West of Airline)	Area 1 (South of I-10 & West of Airline)	Geographic Area
Spring 2016 Spring 2015 Spring 2014 Spring 2013 Spring 2012	Period							
123 117 122 124 123	2222	12 14 13 15	8 8 8 6 7	32 31 31 30 30	14 12 14 13	22 21 21 22 22	34 31 33 34 33	Number of Responding Centers
	2% 2% 2% 2% 2%	10% 12% 11% 11% 12%	6% 5% 7% 6% 7%	26% 26% 25% 24% 24%	11% 10% 11% 11%	18% 18% 17% 18%	28% 26% 27% 27% 27% 27%	Percent of Total Responding
-5 -2	0000	-2 -2 0	1 -2 0	0 - 0 -	2 -2 1	0 -1 0 1		from Previous Period
8,570,976 8,413,727 8,480,051 8,616,676 8,553,159	74,531 74,531 74,531 74,531 74,531 74,531	566,297 607,683 577,913 626,330 626,330	162,486 144,186 296,236 296,236 296,236	2,407,242 2,468,242 2,319,598 2,432,246 2,491,253	890,764 722,264 890,764 870,764 788,188	1,267,811 1,249,296 1,259,184 1,290,684 1,290,684	3,201,845 3,147,525 3,061,825 3,025,885 2,985,937	Surveyed Leasable Space
	1% 1% 1%	7% 7% 7% 7% 7%	2% 2% 3% 3% 3%	28 % 29 % 27 % 28 % 29 %	10% 9% 11% 10% 9%	15% 15% 15% 15%	37% 37% 36% 35% 35%	Percent of Total Responding
157,249 -66,324 -136,625 63,517	0000	41,386 29,770 48,417 0	18,300 -152,050 0 0	-61,000 148,644 -112,648 -59,007	168,500 -168,500 20,000 82,576	18,515 -9,888 -31,500 0	54,320 85,700 35,940 39,948	from Previous Period
761,829 668,608 900,116 849,429 789,562	7,500 5,400 4,350 3,150 2,729	33,369 26,032 43,707 30,762 34,806	10,343 14,049 55,354 67,431 66,518	222,006 230,603 310,991 319,928 323,586	226,675 116,112 191,185 185,130 92,961	165,094 181,312 182,432 167,752 194,799	96,842 95,100 92,783 75,276 74,163	Total Vacant Space
	1% 1% 0% 0%	4% 5% 4% 4%	1% 2% 6% 8% 8%	29% 34% 35% 38% 41%	30 % 17 % 21 % 22 % 12 %	22% 27% 20% 20% 25%	13% 14% 10% 9% 9%	Percent of Total Responding
93,221 -231,508 50,687 59,867	2,100 1,050 1,200 421	7,337 -17,675 12,945 -4,044	-3,706 -41,305 -12,077 913	-8,597 -80,388 -8,937 -3,658	110,563 -75,073 6,055 92,169	-16,218 -1,120 14,680 -27,047	1,742 2,317 17,507 1,113	from Previous Period
8.89% 7.95% 10.61% 9.86% 9.23%	10.06% 7.25% 5.84% 4.23% 3.66%	5.89% 4.28% 7.56% 4.91% 5.56%	6.37% 9.74% 18.69% 22.76% 22.45%	9.22% 9.34% 13.41% 13.15% 12.99%	25.45% 16.08% 21.46% 21.26% 11.79%	13.02% 14.51% 14.49% 13.00% 15.09%	3.02% 3.02% 3.03% 2.49% 2.48%	Vacancy Rate
0.94% -2.67% 0.76% 0.63%	2.82% 1.41% 1.61% 0.56%	1.61% -3.28% 2.65% -0.65%	-3.38% -8.94% -4.08% 0.31%	.0.12% -4.06% 0.25% 0.16%	9.37% -5.39% 0.20% 9.47%	-1.49% 0.02% 1.49% -2.10%	0.00% -0.01% 0.54% 0.00%	from Previous Period
71,912 69,509 69,489 69,538 69,701	37,266 37,266 37,266 37,266 37,266	47,191 43,406 44,455 41,755 41,755	23,212 24,031 37,030 37,030 37,030	75,226 79,621 74,826 81,075 83,042	63,626 60,189 63,626 66,982 60,630	57,628 59,480 59,961 58,667 58,667	94,172 101,533 92,783 88,997 90,483	Average Center Size
2,403 20 -49 -163	0000	3,785 -1,049 2,700 0	-819 -12,999 0	4,395 4,795 -6,249 -1,967	3,437 -3,437 -3,356 6,352	-1,852 -481 1,294 0	-7,361 8,750 3,786 -1,486	from Previous Period
37.27% 37.14% 37.37% 37.35% 38.73%	0.00% 0.00% 0.00% 0.00%	35.18% 32.78% 34.47% 17.91% 20.23%	19.69% 22.19% 27.68% 27.01% 27.01%	41.08% 41.20% 40.74% 40.39% 43.92%	30.56% 25.60% 30.56% 31.26% 31.34%	17.42% 16.87% 15.03% 14.73% 14.57%	46.25% 47.05% 48.37% 52.25% 52.80%	Percent Anchor Space
\$17.19 \$17.73 \$16.85 \$15.95 \$15.66	\$21.33 \$21.33 \$21.23 \$20.78 \$21.53	\$17.49 \$17.23 \$17.10 \$15.64 \$15.63	\$17.67 \$17.59 \$13.93 \$14.01 \$13.97	\$14.40 \$14.87 \$14.13 \$14.27 \$13.59	\$10.48 \$10.36 \$11.03 \$10.64 \$11.16	\$14.84 \$14.71 \$14.76 \$14.49 \$14.71	\$23.04 \$22.64 \$23.03 \$21.08 \$20.13	Collections (Rent + Reimb.) in \$/SF

2,403 20 49 -163 76,283 79,038 80,775 76,665 76,665 71,912 69,509 69,489 69,489 69,538 0.94% -2.67% 0.76% 0.63% 93,221 231,508 50,687 59,867 157,249 -66,324 -136,625 63,517 8,570,976 8,413,727 8,480,051 8,616,676 8,553,159 1 - 5 - 6

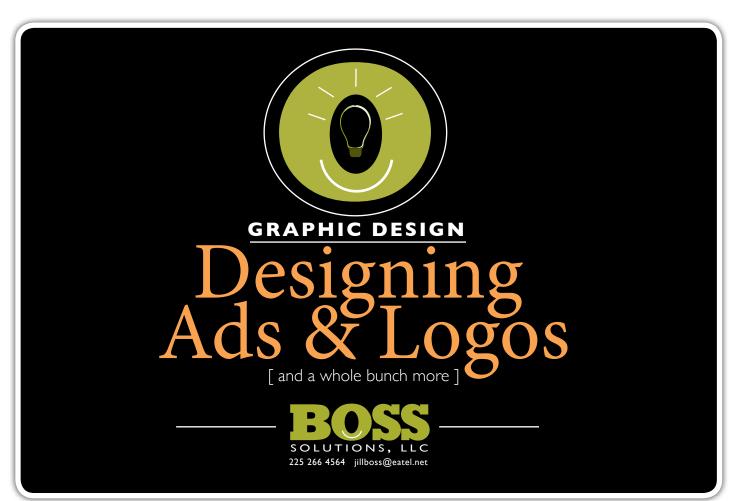
П	r	n	n	

SHOPPING CENTERS BY GEOGRAPHIC AREA AND TYPE (EXCLUDING LIFESTYLE CENTERS)

		Ι					
Non-Anchor Collections (Rent + Reimb.) in \$/SF	\$20.75 \$25.65 \$23.04	\$16.72 \$13.44 \$14.84	\$9.14 \$11.95 \$10.48	\$16.01 \$11.78 \$14.40	\$11.45 \$18.35 \$17.67	\$14.95 \$19.05 \$17.49	\$16.83 \$17.55 \$17.19
Percent Anchor Space	61.77% 0.00% 46.25%	33.05% 0.00% 17.42%	45.72% 0.00% 30.56%	52.96% 0.00% 41.08%	71.11% 0.00% 19.69%	58.84% 0.00% 35.18%	54.03% 0.00% 37.27%
Average Center Size	199,788 36,563 94,172	83,561 42,809 57,628	99,222 36,929 63,626	133,381 29,995 75,226	45,000 19,581 23,212	112,849 25,306 47,191	134,367 33,656 71,912
Vacancy Rate	2.36% 5.01% 3.02%	15.48% 10.29% 13.02%	31.21% 13.84% 25.45%	8.87% 10.43% 9.22%	0.00% 8.80% 6.37%	4.46% 8.03% 5.89%	8.91% 8.85% 8.89%
Percent of Total Responding (In Area)	58 <i>%</i> 42 <i>%</i>	63% 37%	82% 18%	75% 25%	0% 100%	45% 55%	69% 31%
Total Vacant Space	56,515 40,327 96,842	103,452 61,642 165,094	185,797 40,878 226,675	165,696 56,310 222,006	0 10,343 10,343	15,084 18,285 33,369	526,544 235,285 761,829
Percent of Total Responding (In Area)	75% 25%	53% 47%	33%	78% 22%	28% 72%	60%	69% 31%
Total Surveyed Leasable Space	2,397,455 804,390 3,201,845	668,490 599,321 1,267,811	595,330 295,434 890,764	1,867,339 539,903 2,407,242	45,000 117,486 162,486	338,547 227,750 566,297	5,912,161 2,658,815 8,570,976
Percent of Total Responding (In Area)	35% 65%	36% 64%	43% 57%	44% 56%	14% 86%	25% 75%	36% 64%
Number of Responding Centers	12 22 34	8 14 22	6 8 14	14 18 32	1 6 7	3 9 12	44 79 123
Property Type	Anchored Unanchored Total	Anchored Unanchored Total	Anchored Unanchored Total	Anchored Unanchored Total	Anchored Unanchored Total	Anchored Unanchored Total	Anchored Unanchored Total
Geographic Area	Area 1 (South of I-10 & West of Airline)	Area 2 (North of I-10 & South/West of Airline)	Area 3 (North of Choctaw & North/East of	Area 4 (South of Choctaw & East of Airline)	Area 5 (Zachary)	Area 6 (Ascension Parish)	Total

Note: Airline Hwy Shopping Centers between I-12 and Florida Blvd Intercha Both Livingston Parish responding centers are un-anchored







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