## REAL ESTATE RESIDENTIAL TRENDS

#### SHELLEY SIMMONS, MODERATOR

**CJ BROWN** 

#### **BECKY WALKER, PANEL**

THE DESIGN STUDIO OF LOUISIANA, TDS STAGING

#### JENNIFER WAGUESPACK, PANEL

KELLER WILLIAMS REALTY RED STICK PARTNERS



2019 ANNUAL SEMINAR

# TRENDS ANNUAL REALL RE VIEW



#### **SOUTHERN CHARM**















#### SOUTHERN CHARM DEVELOPMENTS



ARBOR GROVE
PATTERSON HOMES



AMERICANA
ENGQUIST/LEVEL
DEVELOPMENT



SETTLEMENT AT
SHOE CREEK
Southern Lifestyle Development



**BELLE SAVANNE** 

Level Homes



**CONWAY** 

Southern Lifestyle Development



**CELLA GARDENS** 

**Alvarez Construction** 



#### **AMERICANA**

ZACHARY, LA









# THE SETTLEMENT AT SHOE CREEK

CENTRAL, LA







#### **BELLE SAVANNE**

GEISMAR, LA









#### **CONWAY**

GONZALES, LA









2019 TRENDS ANNUAL SEMINAR

# REAL RE VIEW





# ELEVATED ECLECTIC DEVELOPMENTS









#### **BELVEDERE TOWNHOMES**

Engquist-Level Development



# ELEVATED ECLECTIC DEVELOPMENTS





COMMERCE BUILDING
KEY REAL ESTATE





THE HERON
JOHN O. HEARIN



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# REAL RE VIEW





# ESTABLISHED ESTATES

TOWNSHIP AT OLD GOODWOOD









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# REAL RE VIEW



# **RELAXED REVIVAL** TRENDS

# RELAXED REVIVAL DEVELOPMENTS

ROUZAN









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# REAL RE VIEW







LONG FARM
RUSSELL MOSLEY



PRESERVE AT
HARVESTON
WOMPOLD COMPANIES



WILLOWS AT
BAYOU FOUNTAIN
ALVAREZ CONSTRUCTION



BENT TREE COURT

LEJARDIN

DEVELOPMENT



**VAHALLA**DANTIN BRUCE



POINTE MARIE
RHAOUL GUILLAUME SR
RHAOUL GUILLAUME JR.



VAHALLA









WILLOWS AT BAYOU FOUNTAIN







THE PRESERVE AT HARVESTON









LONG FARM









POINTE MARIE







2019 ANNUAL SEMINAR

# TRENDS ANNUAL EMINAR RE VIEW



### Design Terms: Use These, Not Those

Window Treatments / Draperies In Place of Curtains / shades / blinds

In Place of Sofa Couch **Water Closet** In Place of Toilet / Commode

Restroom/Powder Room In Place of Bathroom (typically only 1/2 Bath)

Enhance / Elevate In Place of Update / Renovate

In Place of Traditional Classic Adjust In Place of Change **Plumbing Fixture** In Place of Faucet

Hardware In Place of Knob

In Place of Built-ins / Cabinets Millwork / Cabinetry

Living Room / Great Room In Place of Den

Front / Back Portico / Vestibule In Place of Patio / Porch

Refrigerator In Place of Fridge

Bedding In Place of Bed spread / covers

In Place of Workstation Cubicle





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FUTURE HOME



STAGING KEY TAKEAWAYS

DECLUTTER
DEPERSONALIZE
HIRE A PROFESSIONAL
NEUTRAL PALETTE



## THANK

## YOU

SHELLEY SIMMONS, MODERATOR
BECKY WALKER, PANEL
JENNIFER WAGUESPACK, PANEL
JESSICA McHUGH, COMMITTEE



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